

— MED-CENTER

Pulse

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A Publication of ECMC Corporation

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ECMC Lifeline Foundation Springfest 2010



The ECMC Lifeline Foundation's annual black-tie gala will be held on Saturday, May 1, 2010, at the Adam's Mark Hotel. Springfest 2010 is the premier fundraising event conducted each year by the Lifeline Foundation to benefit ECMC. Attendance is expected to exceed 700 and includes medical and corporate leaders.

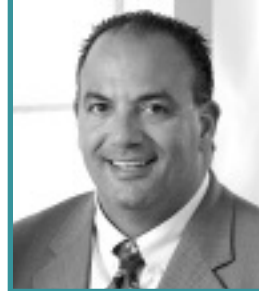


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A Message from ECMC CEO

Jody L. Lomeo

Jody L. Lomeo
ECMC Corp. CEO



As you will see in this issue of Pulse, this year's Springfest represents the best of ECMC and the significant progress ECMC has made with its partners at Great Lakes Health System and Kaleida Health.

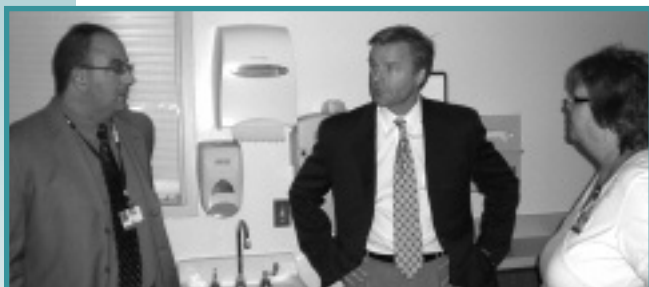
This year's Distinguished Physician and Nursing awards will go to two outstanding leaders at ECMC. The Distinguished Physician Award will go to ECMC's Medical Director Dr. Brian Murray, who has been a clinical, educational, and administrative leader at ECMC for nearly 25 years. His work has not only created an exceptional kidney disease and transplant center at ECMC, but he has helped thousands of patients in our community as a founding member of the Western New York Kidney Disease Project. Dr. Murray, a nationally recognized nephrologist and a faculty member at the University of Buffalo, has also been a leader of education for the next generation of nephrologists. A dignified and respected physician, Dr. Murray's leadership at ECMC and in our community continues to change healthcare for generations to come.

The 2010 Distinguished Nursing Award will go to Linda Schwab. Linda has been a steadfast advocate and leader for Trauma care at ECMC. Dealing with some of the toughest patients, Linda's compassion for families and ability to provide leadership for the exceptional delivery of Trauma care has earned her respect amongst physicians and nurses alike. Linda is also committed to teaching. She is an adjunct faculty member for future nurses and has created community prevention programs that have reached thousands of students. Under Linda's leadership, ECMC's Trauma Center has some of the best outcomes in New York State and saved thousands of lives in our community.

This year's Springfest Gala will also be presenting the Chairman's Distinguished Service Award to the original group of ten physicians of the Professional Steering Committee for the Great Lakes Health System of Western New York. Under the leadership of then Chairman, Dr. Lawrence Bone, this group was charged with making some of the most important clinical decisions for the collaboration between ECMC and Kaleida. The committee made significant recommendations in kidney care and transplantation services, orthopaedics, and cardiac care that will produce real change in healthcare in the next five years. Today, this Committee continues to have over 70 physicians engaged in planning future clinical direction in many other service areas, such as primary care and critical care. Physician led and patient focused, they have put the Great Lakes Health collaboration effort on the track to become a preeminent, world class healthcare system.

Springfest 2010 promises to be an inspirational evening as we recognize these important individuals for their contributions to our community. It also promises to be a fun evening as we listen and dance to the music of nationally acclaimed Big Bad Voodoo Daddy. Please join us!

Jody L. Lomeo
Chief Executive Officer
ECMC Corporation



Congressman Christopher J. Lee tours ECMC with CEO Jody Lomeo



Three awards will be presented: The Lifeline Chairman's Distinguished Service Award will be given to the Inaugural Professional Steering Committee comprised of ten physicians from ECMC and Kaleida Health. Honoree Brian M. Murray, M.D., will be recognized as the Distinguished Physician Honoree and Linda M. Schwab, RN, as the Distinguished Nursing Honoree.

The Lifeline Chairman's Distinguished Service Award

Great Lakes Health System of Western New York Inaugural Professional Steering Committee

Formed as part of the agreement between Kaleida Health and ECMC, the Professional Steering Committee (PSC) was established in 2008 to make recommendations to the Great Lakes Health System of Western New York Board in developing selected clinical services within the new health system. Over the subsequent months, the committee worked with some 70 private practice and academic physicians from both Kaleida and ECMC to develop a plan for improved and streamlined clinical services and a strengthened alignment between the two organizations.

The Professional Steering Committee led by ECMC and Kaleida physicians has approved a vision for the Great Lakes Health System. At the ECMC campus, this vision will create a Bone Health Center with an expansion of orthopaedic capabilities and a Center of Excellence in Kidney and Pancreas Transplantation. At the Buffalo General Campus, cardiac services will be centralized at the new Global Vascular Institute. A separate task force is looking at the level of cardiac services needed at ECMC to support trauma and a very busy emergency department. The Committee also recommended the creation of a new transfer center to ensure the smooth transfer of patients from outlying hospitals and community physicians.

Thanks to the vision and dedication of the Professional Steering Committee, department assignments and expansions were developed at Kaleida and ECMC. The collaboration and collegiality of the committee served as a model for the new Great Lakes Health System and inspired the transformation and future of both Kaleida and ECMC.

It is an exciting time to be involved in healthcare across the nation, but particularly exciting in Western New York. While many talk of health-care reform, the Great Lakes Health system of Western New York, with its Professional Steering Committee, is doing it.

Physicians of the Inaugural Professional Steering Committee to receive the Lifeline Chairman's Distinguished Service Award:



Kevin J. Gibbons, M.D.,
Current Chair and
Inaugural member



Lawrence B. Bone, M.D.,
Inaugural Chair

Yogesh D. Bakhai, M.D.
Gregory J. Bennett, M.D.
James G. Corasanti, M.D.
Merril T. Dayton, M.D.
David G. Ellis, M.D.
Kathleen T. Grimm, M.D.
George E. Matthews, M.D.
James J. Reidy, M.D.



continued



Lifeline Distinguished Physician Honoree

Honoree Brian Murray, M.D.

Chief Medical Officer and Attending Physician, Internal Medicine, ECMC Corporation Associate Professor of Medicine, Department of Medicine, State University of New York at Buffalo



*Honoree
Brian M. Murray, M.D.*

When contemplating the accomplishments of exceptional people, the average mortal is likely to wonder how one person can achieve so much in the span of a few decades. Such is the case with Dr. Brian Murray, an exceptional physician who, throughout his career, has also distinguished himself as a teacher, administrator, and medical research investigator. Since his early years as a student of the natural sciences at Trinity College, Dublin, he has devoted his life to the study and practice of medicine, particularly the field of nephrology and renal disease.

One clue to Dr. Murray's success may be his uncommon ability to do so many things so well at once. For example, in addition to his responsibilities as Chief Medical Officer of ECMC, he is also an attending physician in internal medicine, and an Associate Professor of Medicine at the University at Buffalo. He is a member or chairman of more than a dozen medical and administrative oversight committees at ECMC and nearly an equal number of University committees and has served as preceptor, lecturer, and supervisor of clinical research projects by renal fellows and medical residents for nearly 25 years. He served as President of the Medical

Dental Staff from 2000 to 2002. Over the past six years, in recognition of his work and achievements, Dr. Murray was presented with the Gift of Life Award by the National Kidney Foundation of Western New York; the Best of the Best Award—the region's highest healthcare honor—by the Niagara Health Quality Coalition; and was selected for inclusion among the Best Doctors in America.

Dr. Murray is a tireless warrior in the fight against chronic kidney disease. He has been the principal, site, or co-investigator on more than 25 research projects to study, increase understanding, and improve treatment of all aspects of chronic kidney disease including dialysis and transplant outcomes. He is a founding member of the Western New York Kidney Disease Project, a collaboration of physicians, administrators, insurers, and other organizations formed to improve the quality and cost effectiveness of kidney disease treatment. In addition, he is the author of countless published articles, reviews, book chapters, and abstracts on a range of renal and other medical issues.



Lifeline Distinguished Nursing Honoree

Honoree Linda M. Schwab, M.S., R.N.

Trauma Program Coordinator for ECMC and the Western New York Region



**Honoree
Linda M. Schwab, M.S., R.N.**

Linda Schwab is a recognized leader in the field of trauma care, administration, and education. As Trauma Program Coordinator, Ms. Schwab works with regional and statewide committees to implement research-based improvements in trauma care and public health policy. A tireless advocate for injury prevention education, Linda has presented violence prevention programs to children and young adults and was instrumental in the development of a program that shows high school students the reality of being a victim of a motor vehicle collision and the consequences of driving while impaired or distracted. The program has reached thousands of high school students and has been recognized by *Business First* and *AM Buffalo*.

During her nursing career at ECMC, Linda has served as case manager for surgical specialties, trauma intensive care nurse, and nurse clinician for the Roger W. Seibel, M.D., Burn Treatment Center. Through her research activities, clinical publications, active involvement with the community, and leadership role in numerous professional organizations, she has had an important impact on the quality of nursing care at ECMC and throughout New York State. Her experiences in ECMC's Trauma Intensive Care Unit have laid the foundation for many of her profes-

sional achievements and her lifelong commitment to the care and management of burn and trauma victims.

As adjunct faculty to the University at Buffalo School of Nursing, she has lectured on the assessment and management of burn patients and served as a clinical practicum preceptor. She has volunteered to share her knowledge at fire companies and received a community service award for her role in the establishment of the Juvenile Fire Education and Response Organization. Ms. Schwab was chosen by the New York State Chapter of the American Trauma Society as the 2007 *Trauma Coordinator of Distinction* for New York State and was presented the 2004 *Nurse of Distinction Award* by the Professional Nurses Association of Western New York and The Buffalo News.

Linda is the Education Committee Chair of the New York State Chapter of the American Trauma Society and a member of the New York State Trauma Advisory Committee. She has served as lecturer, instructor, course director and course coordinator for many trauma and burn care courses, events, and presentations throughout New York State and Southern Ontario.

Springfest Gala 2010 Gift Gathering Luncheon



The Third Annual Gift Gathering Luncheon for the Springfest Gala was held on Thursday, March 25, at the Buffalo Club. More than 50 individuals enjoyed a luncheon and preview of the items that will be auctioned at the 21st Annual Springfest Gala on Saturday, May 1, at the Adam's Mark Hotel. Funds raised at the Springfest Gala support important patient care programs at ECMC. For information on Springfest, contact the ECMC Lifeline Foundation at 898-5800.



(l. to r.) Nancy Davis, Ann L. Swan, Theresa Jehle



(l. to r.) Jayne Murray, Gia A. Coone, Sue Ksiazek



(l. to r.) Kathleen O'Hara, Sue Ksiazek, Nancy Tucker, Kathleen Gellart and Gina Bennett



(l. to r.) Barbara Rosen, Dawn Walters, Liz Zivis



(l. to r.) Margaret Clark, Barbara Whitney, Maria Schory and Barbara Tomasi



(l. to r.) Karen Ziemianski, Peggy Cramer



(l. to r.) Kathi Cichocki, Mary Lomeo

NYS Department of Health grants approval for Renal Disease and Transplant Center at ECMC

On April 8, 2010, the New York State Department of Health Project Review Committee of the State Hospital Review and Planning Council granted approval to ECMC Corporation for a \$22 million Renal Disease and Transplant Center at ECMC.

ECMC Corporation President and Chief Operating Officer Mark C. Barabas, who is overseeing this program and related projects/services with Kaleida Health Department of Surgery Chief of Service and Great Lakes Health System of Western New York Professional Steering Committee Member Merrill T. Dayton, M.D., attended the March 18th meeting of the SHRPC Project Review Committee, in which he testified/responded to questions on record, and witnessed the Committee's vote for contingent approval of the Renal Disease and Transplant Center at ECMC.

The final approval vote, of April 8, 2010, was contingent upon the submission of an executed HEAL NY Phase 11 grant contract that was acceptable to the Department of Health. ECMC Corporation will provide \$14,536,116 in equity from operations, while the remainder of \$7,486,600 will be provided through the HEAL NY Phase 11 grant funding.

"Since the elderly are the fastest growing population group of ESRD (end stage renal disease) patients and because the Western New York region includes a significantly large aging population, the decision and approval to invest in this specialized service was determined to be a necessity for a community in need of an advanced renal program," explained Barabas. "The consolidation of transplant services will provide the opportunity to develop a World Class program."

As stated in the State Hospital Review and Planning Council (SHRPC) Executive Summary, "The proposed project is consistent with the Berger Commission's recommendation for Kaleida Health and Erie County Medical Center Corporation to consolidate services to further right-size healthcare delivery in Western New York. The project represents the consolidation of Buffalo General Hospital's and ECMC's renal transplant programs."

The consolidation of Renal Disease and Transplant Services will take place on the ECMC campus. The project proposes a comprehensive renal disease and transplant center to include 48,012 square feet of hospital renovations. A total of 43,412 square feet of the 10th Floor of the Medical Center will be renovated for the Renal Services and Transplant program.



*Mark C. Barabas, D.H.A., F.A.C.H.E.,
President and Chief Operating Officer,
ECMC Corporation*



*Merril T. Dayton, M.D.,
Chief of Service, Department of Surgery,
Kaleida Health
Chairman, Department of Surgery, S.U.N.Y.
at Buffalo School of Medicine and Biomedical Sciences
Member, Professional Steering Committee,
Great Lakes Health System of Western New York*

ECMC Campaign for the Haiti Home for Children and Hope Village

On March 26, 2010, the Erie County Medical Center Corporation held a fundraising event at ECMC to benefit the Haiti Home for Children and Hope Village to provide financial support toward the rebuilding of this vital institution for children after the devastation caused by the January 2010 earthquake.

The Buffalo Philharmonic Chorus performed a variety of music for this event. Giving personal accounts of their experiences in Haiti and at the Haiti Home for Children included such speakers as: Blair Buczkowski, R.N., an ECMC nurse and mother of two children adopted from the Haiti Home for Children; Sandra K. Scruggs and Denis Alston, of Zion Dominion Foreign Mission, both having recently returned from Haiti; and Pastor Chuck Whited, First Trinity Lutheran Church, who has a building effort in progress in Haiti. ECMC physicians and administrators were also on-hand to speak to those in attendance.

Under the leadership of Jody Lomeo, Chief Executive Officer, ECMC Corporation; Dr. Timothy DeZastro, Director of Radiology, ECMC; Dr. Shantikumar Bedmutha, Radiology Department, ECMC; ECMC nurse Blair Buczkowski, R.N., and other ECMC staff members, it was determined that this event and associated fundraising campaign would be an opportunity for everyone at ECMC, including visitors and patients, if they wish, to make a generous and meaningful contribution to help relieve some of the suffering of some of the most vulnerable Haitian people.



Buffalo Philharmonic Chorus at ECMC



Pastor Chuck Whited, who has a building effort in progress in Haiti, describes the devastation there.



ECMC Nurse Blair Buczkowski, RN, who adopted two Haitian children, speaks to audience during 3/26/10 "Campaign for Haiti..." at ECMC.



Sandra K Scruggs, having returned from Haiti with the Zion Dominion Foreign Mission, discusses the need in Haiti.



ECMC nurse Blair Buczkowski, RN (front center) and her husband Paul (right) with their two children -- 19 year old Allison (left) and 15 year old Nicholas (back center) -- both adopted (Allison in 1991, and Nicholas in 1995) from the Haiti Home for Children now deemed uninhabitable as a result of the January earthquake.

ECMC nurse Blair Buczkowski, who adopted a daughter in 1991 and a son in 1995 from the Haiti Home for Children, explained that the orphanage from where her children were adopted was deemed uninhabitable by the recent earthquake. Nurse Buczkowski was a volunteer at the orphanage and Hope Hospital, which is part of the community of supportive services funded by the Fondation Pour les Enfants d'Haiti (FEH).

The Haiti Home for Children is a safe, clean, Christian based orphanage for up to ninety children ages two to fourteen. The United States Foundation for the Children of Haiti (USFCH) working as a 501c3 organization, is dedicated to providing financial, medical, and religious support and assistance to the needy children of Haiti through its alliance with Fondation Pour les Enfants d'Haiti. FEH is a Haitian organization, without ties to the Haitian government, which works to save the lives of children in Haiti. FEH is recognized by the governments of both the United States of America and Haiti as an official non-government organization (NGO). This organization oversees the following ministries: the Haiti Home for Children, Hope Hospital, a nursery program and a school. Hope Hospital suffered minor damage and has been able to provide treatment for many of the victims of the earthquake in Port au Prince. However, the orphanage will require extensive work to make it safe and functional again.

All of the proceeds of this campaign will be donated to the USFCH for the re-building of the Haiti Home for Children in Port au Prince, Haiti. Over 95% of the monies raised will be used specifically for the rebuilding of the orphanage. For more information on USFCH, the FEH, and the Haiti Home for Children, log-on to: www.usfch.org

UB-ECMC physician Dr. Lawrence Bone in Haiti with nine other orthopaedic trauma surgeons to treat Haitians injured in quake



Lawrence Bone, M.D., Orthopaedics Department Chair, Professor of Orthopaedic Surgery, State University of New York at Buffalo, and Orthopaedic Trauma Surgeon at ECMC, joined nine other orthopaedic trauma surgeons from across the country as members of the Orthopaedic Trauma Association (OTA) who volunteered and traveled to Haiti in February to treat Haitian patients injured during the Jan. 12 earthquake on the U.S. Navy hospital ship, the *USNS Comfort*.

Comfort departed its homeport in Baltimore Jan. 16, and arrived three-and-a-half days later and immediately began supporting humanitarian relief efforts in Haiti. Prior to anchoring off the coast of Port-au-Prince Jan. 20, Comfort was already receiving patients in transit via airlift. During portions of the relief effort, nearly 1,300 medical personnel from the U.S. military and various non governmental organizations (NGOs) were embarked and treating earthquake survivors. Comfort had more than 540 critically injured patients on board within the first ten days. Over the course of seven weeks, the ship's U.S. military and civilian medical personnel treated 871 patients injured (during the quake) receiving at the height of the recovery effort one patient every six to nine minutes. *



Lawrence Bone, M.D. (second row, center) and medical team on USNS Comfort

continued

UB-ECMC physician Dr. Lawrence Bone in Haiti with nine other orthopaedic trauma surgeons to treat Haitians injured in quake

continued



Dr. Bone (front center)



The Navy requested specialists due to the overwhelming number of patients requiring orthopaedic trauma care. Approximately 90 percent of the injured patients sustained complex fractures requiring the surgical expertise of orthopedic trauma surgeons.

The ten OTA surgeons had previously volunteered in Landstuhl, Germany, and were credentialed by the U.S. Army which helped to expedite their credentialing by the U.S. Navy. The Comfort was mobilized from Baltimore in a 48-hour notification after the earthquake. The OTA surgeons arrived on Feb. 3, accompanied by volunteers from Project Hope and Operation Smile. These organizations provided nurses, nurse anesthetists, and operating nurses. From Feb. 3 through Feb. 15, the OTA surgeons performed more than 200 operations on complex and difficult injuries that were already three to five weeks old.

The Comfort, a converted oil tanker the size of an aircraft carrier, has 910 beds, 12 operating room, a 40-bed Emergency Room, and 90 intensive care beds. "It is twice the capacity of ECMC. The ship was admitting 50 patients a day. It was like emptying ECMC and filling it twice over a three week period. The Navy crew and medical staff did an unbelievable job," stated Dr. Bone.





Dr. Bone (right) in operating room on U.S. Navy ship Comfort

As stated on the U.S. Navy web site www.navy.mil, in the 3/9/2010 news release, *Hospital Ship USNS Comfort Completes Important Relief Mission in Haiti*: "Prior to anchoring off the coast of Port-au-Prince Jan. 20, Comfort was already receiving patients in transit via airlift. During portions of the relief effort, nearly 1,300 medical personnel from the U.S. military and various non governmental organizations

(NGOs) were embarked and treating earthquake survivors. By early February, as relief efforts increased and medical treatment facilities ashore expanded in their ability to treat more patients and provide greater care, the amount of earthquake victims requiring transit to Comfort naturally declined."* The mission to Haiti was a Navy relief mission funded by the U.S. Navy.

About OTA: *The mission of the Orthopaedic Trauma Association (OTA) is to promote excellence in care for the injured patient, through provision of scientific forums and support of musculoskeletal research and education of Orthopaedic Surgeons and the public. The OTA is adaptable, forward thinking and fiscally responsible and is composed of a diverse world-wide membership who provide care and improve the knowledge base for the treatment of injured patients. OTA members provide worldwide leadership through education, research and patient advocacy. For more information about the OTA, log-on to: www.ota.org.*

About the U.S. Navy and Operation Unified Response: *While deployed for Operation Unified Response, U.S. Naval Forces Southern Command (NAVSO) had operational control of all maritime assets in the U.S. Southern Command (SOUTHCOM) region. In support of Operation Unified Response, NAVSO is tasked to coordinate the U.S. Navy's response to disaster relief in Haiti following a 7.0 magnitude earthquake Jan. 12. The focus of Operation Unified Response is to alleviate the suffering of survivors and support humanitarian relief efforts. For more news from Commander, U.S. Naval Forces Southern Command, visit www.navy.mil/local/cusns/.*

* U.S. Navy web site www.navy.mil; 3/9/2010 news release, *Hospital Ship USNS Comfort Completes Important Relief Mission in Haiti*.

Critical Diagnostic Procedure Now Available at ECMC

Endoscopic ultrasound used in cancer diagnosis and management

In July 2009, ECMC began offering endoscopic ultrasound (EUS) procedures for patients of oncologists, gastroenterologists, pulmonologists, thoracic surgeons, and other referring specialists. EUS is an endoscopic procedure that provides a detailed view of organ walls and adjacent organs where malignancies such as esophageal and rectal cancer may have been detected or suspected. EUS, a subspecialty of gastroenterology, is a complex procedure performed by an experienced endoscopist that offers cost-effective, non-surgical assessment of certain diseases. ECMC is one of the few hospitals in Western New York where the EUS procedure is now performed.

Dr. Shahid Mehboob, a gastroenterologist, has been performing EUS since 2002 and is now accepting referrals for the procedure at ECMC. Dr. Mehboob is a faculty member of the Division of Gastroenterology Hepatology & Nutrition at the UB School of Medicine and Biological Sciences. He is also affiliated with the VA Hospital Gastroenterology Department where he also conducts the EUS procedure for that hospital's exclusive population. His work has encompassed the evaluation of patients sent to Buffalo from the VA system in Eastern and Central New York.

A valuable tool for diagnosis and treatment

The most common reason for doing the EUS procedure is the presence of a lump or tumor in the gastrointestinal (GI) tract. Primarily used to determine esophageal and rectal cancer stages, EUS tells oncologists how far, or how deep, the cancer or tumor is, which offers more insight into whether to pursue chemo-radiation or go directly to surgery.

EUS is also used for pancreas and bile duct diseases such as, uncertain cases of common bile duct stones or possible masses or cysts in the pancreas. In addition to ultrasound and graphic

images, the technology also encompasses ultrasound guided Fine Needle Aspiration (FNA), a procedure in which a needle is inserted through the lining of the stomach or bowels to assist in diagnosis. This procedure may be done when the stomach lining looks normal, but the endoscopist finds a lump underneath the lining. The FNA can determine whether the lump or tumor is malignant or benign.

The endoscope is a thin, tubular instrument with a light and a lens for viewing. The ultrasound probe bounces high energy sound waves off internal organs and tissue which create a picture on a monitor. This picture enables the endoscopist to see where to place the FNA needle. EUS is an important tool for cancer staging in the GI tract, especially in the esophagus and the rectum, and for looking at the character of the tumor in the pancreas. It is also used for pancreatitis patients, patients with a suspected stone in the bile duct as well as lymph nodes in the chest.

"We can take samples through fine needle aspirations from a mass in the thorax and from lymph nodes," says Dr. Mehboob. "This can be done without chest surgery. It's a half-hour to an hour procedure that is performed as an outpatient."

A cost-effective alternative procedure

Many studies have confirmed the cost effectiveness of the EUS procedure. In a case of esophageal cancer, a patient may be sent directly to surgery. However, if an ultrasound finds that the tumor is invading the surrounding organs, the patient may undergo chemo-radiation to shrink the tumor before surgery. The ultrasound enables cost savings by avoiding surgery beforehand by learning that the tumor is too large or deep to remove surgically.

Studies have also shown that the use of chemo-radiation before surgery to shrink down the tumor boosts survival rates compared to patients who did not have the shrinkage with chemo-radiation. Surgery may require a patient to be in

continued

the hospital for a few days. EUS can provide the same diagnosis by simply having the patient come in for the procedure and go home the same day. This diagnosis only takes an hour or two with minimum risk and has a significantly lower cost.

Accurate, up-to-the-minute technology for critical diagnoses

While EUS technology has been in place for approximately two decades, the equipment at ECMC is the latest generation, state-of-the-art endoscopic ultrasound. The procedure, which

takes one or two hours, provides invaluable information on whether a tumor has eroded into the organs or vessels around it. This enables a physician to make an enlightened, cost-effective decision on whether or not to prescribe chemotherapy to shrink the tumor before surgery. With this technology EUS can effectively become part of the cancer management and staging protocol.

The Endoscopy Clinic at ECMC is located in Room 131. For more information, please call 716-898-3000 and ask for the Endoscopic Clinic.

Important Days to Know

March

MONTH LONG OBSERVANCES

Brain Injury Awareness Month
Child Life Month
Colorectal Cancer Awareness Month (National)
Kidney Month (National)
Nutrition Month (National)
Professional Social Work Month (National)

WEEK LONG OBSERVANCES

(7-13) Dental Assistants Recognition Week
(7-13) Patient Safety Awareness Week
(14-20) Pulmonary Rehabilitation Week (National)

RECOGNITION DAYS

(23) Diabetes Alert Day
(30) Doctors' Day (National)

April

MONTH LONG OBSERVANCES

Alcohol Awareness Month
Autism Awareness Month (National)
Minority Health Month (National)
Occupational Therapy Month (National)
Sexual Transmitted Infection Awareness Month

WEEK LONG OBSERVANCES

(5-11) Public Health Week (National)
(11-14) Patient Advocacy Week
(11-17) Health Information Privacy and Security Week
(18-24) Healthcare Administrative Professionals Week
(18-24) Healthcare Volunteer Week (National)
(18-24) Medical Laboratory Professionals Week (National)

RECOGNITION DAYS

(4) Health Day (World)
(6) Take a Loved One to the Doctor Day
(8) Alcohol Screening Day (National)
(8) Radiology Nurses Day (National)
(16) Healthcare Decisions Day (National)

Pediatric Educational & Diagnostic Services Celebrates The Week of the Young Child – April 11 – 17 The Learning Years



This year the Pediatric Educational and Diagnostic Services (P.E.D.S) department of ECMC will celebrate the *Week of the Young Child*, April 11 – 17. The theme for 2010 is *The Learning Years*. Be on the lookout for tips on how to foster learning opportunities in the life of a young child. Information will be sent through “E-blasts” and shown on the television screens in the lobby (Pulse-TV).

The P.E.D.S department is located at 4242 Ridge Lea Road, Suite 2, Amherst, New York 14226. Staff members include nine administrative personnel, 90 Therapists, Special Educators and Psychologists who provide evaluations and services in the community. They provide services throughout Erie, Niagara, and Genesee Counties, to children birth to five years of age, through the Early Intervention and Preschool Programs. Last year P.E.D.S provided over 1,200

evaluations and over 51,000 visits to these young children in their homes, daycare centers, and preschools. P.E.D.S. has been recognized in the community for their quality services.

The Week of the Young Child is a national annual celebration to recognize the needs of young children as well as the people, programs and policies involved in building better futures for all children. P.E.D.S. staff members understand the importance of providing early learning opportunities and pride themselves on providing quality education and therapeutic intervention to help children obtain a great start and bring lasting benefits to our society.

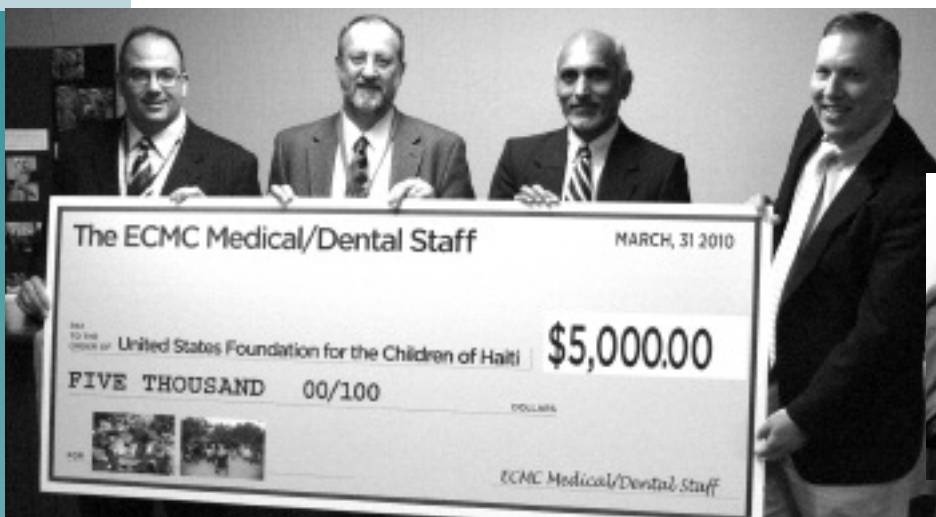
For more information or to seek assistance in the referral process, contact P.E.D.S. at **819-2400** or visit www.ecmc.edu/medicalservices/rehabilitation/peds.asp.

Great Lakes Health Radio Show



The new Great Lakes Health Radio Show is now airing every Wednesday at 9:00 A.M. on WUFO 1080 AM. Rita Hubbard-Robinson, from ECMC, and Barbara Franklin, from Kaleida Health, are co-hosts. Learn more about Great Lakes Health, our health, and what's going on in health care both locally and nationally.

ECMC Honors Doctors and Dentists for Doctors' Day



ECMC represented at the National Conference of the American Physical Therapy Association



Pam Bartlo (left) and Angela Jocoy (right)

On February 19, 2010 **Angela Jocoy, PT, MS, NDT** and **Pamela Bartlo, PT, DPT, CCS** presented at the national conference of the American Physical Therapy Association (APTA). The APTA's Combined Sections Meeting is held yearly and is attended by about 8,000 physical therapists and physical therapy assistants. Ms. Jocoy and Dr. Bartlo presented a programming session titled, "Endurance in the Neurologic Rehab Population: Assessment, Intervention, and Outcome Measures." The session focused on patients with stroke, spinal cord injury, and traumatic brain injury and was attended by approximately 340 physical therapists and physical therapists assistants.

Ms. Jocoy is a Senior Physical Therapist in the eight floor rehab unit. She received her Master's Degree in Physical Therapy from Boston University. She subsequently obtained certification in Neurodevelopmental Treatment. She has been employed at ECMC for 13 years. Within the Rehab Therapy Department, she has played an integral role in patient management, acute rehab services administration, and student field-work supervision. Within the hospital, Angela has served on various task forces, sub-committees, and has worked to make the rehab unit the respected treatment program that it is. Ms. Jocoy also serves as adjunct faculty at several local college teaching labs and as a guest lecturer in their physical therapy programs.

Dr. Bartlo is a Clinical Assistant Professor at D'Youville College in the Physical Therapy Department. She received her Bachelor's Degree in Physical Therapy from Daemen College and her Doctorate of Physical Therapy from D'Youville College. She is an APTA Board Certified Specialist in Cardiovascular and Pulmonary Physical Therapy. She has been on faculty at D'Youville College for six years and is a former ECMC employee. Dr. Bartlo's primary areas of teaching and research are cardiovascular and pulmonary care. She has presented research at national conferences and has been published in peer reviewed journals and textbooks.

During the combined sections meeting, Dr. Bartlo presented standardized tests of endurance such as the Six Minute Walk Test, Shuttle Run Test, and Sub-Maximal Stress Tests for patients with stroke, spinal cord injury, or traumatic brain injury. She also discussed the reliability and validity of all the standardized tests presented, and gave recommendations for standardized test use based on current literature. Severity of patient presentations was also discussed in regards to the logistics and appropriateness of each test.

Ms. Jocoy presented the clinical assessments of a patient's endurance, such as their ability to hold an upright posture, their tolerance to therapy and muscle tone impact. She also discussed the intervention strategies used to address endurance, and gave examples for the assessment and intervention strategies applied in a variety of patient severities. The impact of secondary complications on endurance was also briefly presented. Angela provided the attendees with examples regarding documentation of endurance and presented information about the outcome measures of endurance.

The session concluded with Dr. Bartlo providing brief presentations on endurance information related to patients with Multiple Sclerosis or Post-Polio Syndrome

Black History Month Celebrations at ECMC (February)



Sandra Hartman Appointed to Nursing Care Coordinator



Sandra Hartman RN, BS, has been appointed to the position of Nursing Care Coordinator for various shifts. Ms. Hartman earned her Associated Degree in Nursing at North Country Community College in Saranac Lake, NY in 1993 and her Bachelor of Science Degree in Nursing at the State University of New York at Plattsburgh in Plattsburgh, NY in 1995.

Ms. Hartman enlisted in the United States Navy in 1983 obtaining the ranking of Signalman First Class Petty Officer before accepting her commission to Ensign in the Naval Nurse Corps in 1995. Ms. Hartman has had many leadership positions in the United States Navy and Naval Reserves including: Leading Petty Officer for Commander Submarine Group Six Detachment in New Orleans, LA; Leading Petty officer for the Amphibious CB Detachment in Glens Falls, NY; Training Officer, Administrative Officer, Safety Officer and Executive Officer for

Portsmouth Naval Hospital Detachment in Watertown, NY. She was recalled to active duty in 2003 to serve at the Portsmouth Naval hospital, in Portsmouth, VA. She worked in the Intensive Care Unit (ICU), supporting Operation Enduring Freedom. Before retiring from the Naval Reserves in 2009 at the rank of Lieutenant Commander, Ms. Hartman was the acting Interim Commanding Officer for the Portsmouth Naval Hospital Detachment.

Ms. Hartman's nursing career has provided many opportunities as well. She started her nursing career at Champlain Valley Physician's hospital in Plattsburgh, NY in 1993 on the Telemetry floor. She obtained the Charge Nurse position before transferring to the Cardiac Care Unit (CCU). Ms. Hartman quickly became the Charge Nurse in the CCU before transferring to the ICU. After obtaining her Charge Nurse credentials in the ICU, she became a training coordinator for the newly established Cardiac Step-Down Unit. In 2000, Ms. Hartman became a Travel Critical Care nurse which took her to Long Island, Pennsylvania, New Jersey, Virginia and California. She worked as an ICU and ER nurse in various hospitals and qualified as a charge nurse in many of her travel positions.

Ms. Hartman has been employed as a staff nurse at ECMC since October 2009 in the Cardio Thoracic Unit (CTU). Ms. Hartman may be contacted by email at shartman@ecmc.edu. Please extend a warm welcome to Sandra as she begins her new assignment here at ECMC.

Lisa Carbone - April

Licensed Practical Nurse **Lisa Carbone, LPN**, is a pleasure to work with and an asset to ECMC and its patients. Lisa enjoys her work, is very punctual, and displays great drive and ambition which motivates the rest of the staff. Lisa's outgoing personality often makes a patient or co-worker laugh.

Lisa's efficiency helps her perform her responsibilities in a timely fashion. She has great compassion and shows empathy towards each patient in her unit. Being a great team worker, Lisa is always willing to go an extra mile to help her co-workers and patients. Thank you, Lisa, for all of your hard work.



Aki Kobayakawa - March

Photo not available

Registered Nurse **Aki Kobayakawa, R.N.**, works in ECMC's burn unit. Aki is a smart, caring nurse who always goes above and beyond the call of duty. Aki started in the burn unit one and a half years ago. Since then, she has become a very proficient nurse. Aki's patients are always happy to see her, and her co-workers enjoy working with her. Her friendly smile and laughter enrich the patient experience as she goes out of her way to care for them. She is gentle and kind which makes everyone around her feel comfortable. If another nurse is busy, she is there to assist.

Recently Aki was asked to go to the Emergency Department (ER) to interpret for a patient who spoke only Japanese. The young girl was traveling alone on a bus from Toronto to New York City to catch a plane back to Japan, when the bus was involved in an accident. The young girl was brought to ECMC with non-life-threatening injuries. She did not speak any English, and was

very scared. Aki happily went to the ER after working a 12 hour shift overnight, and stayed with the patient until four o'clock in the afternoon. Not only did Aki explain to the patient her medical care, she called the patient's insurance company, found her luggage, and coordinated how the bus company would return it. Aki was also able to arrange for the patient's airline to change her flights free of charge, even upgrading her to first class. Aki and the patient still keep in touch, having become friends. We are proud to have Aki as a colleague here at ECMC.

Cynthia Digby - April

Catering Associate Cynthia Digby is an outstanding employee. She is a very caring, reliable and compassionate person. Everyday Cynthia goes above and beyond to see that the patients in her assigned units are happy and satisfied with the meals they receive. She provides a personal touch with her cheerful disposition. Cynthia goes out of her way to make sure her patients are satisfied with the service she provides.

Cynthia is a leader in her field. In April of 2009, ECMC honored Ms. Digby by naming her the Catering to You Champion. Cynthia assists in all new employee training, a role that she takes very seriously. When catering associates are hired, Cynthia is one of the first people they meet. She teaches them customer service skills including how to interact with patients and medical staff-important lessons that we all need to remember and utilize on a daily bases.

Thank you, Cynthia, for your dedication to ECMC's patients.



Jackie Trigilio - March

Occupational Therapist **Jackie Trigilio, OT**, is deeply committed to the Multidisciplinary Pain Program as well as the Ceramics Program she developed to assist patients in coping with chronic pain. Each week, Jackie leads patients enrolled in a ceramics class, with the help of D'Youville College faculty and students, to create pieces of art to build patient self-esteem. Jackie always considers the needs of the patients first and finds ways to help them through difficult times. Because of her compassion and ability to apply skills effectively, Jackie Trigilio is worthy of this recognition.

Mark Reed - April

Well known for his firefighting skills and his history as a patient at ECMC, **Mark Reed** has returned to The Medical Center as an eager volunteer.

Reed was transported to ECMC on June 10, 2007, after a brick chimney collapsed on him while fighting an arson fire in a vacant house in the City of Buffalo. Reed arrived at ECMC with multiple, life-threatening injuries. Yet, after undergoing multiple surgeries and extensive care, Reed was discharged from ECMC on August 1, 2007.

Mark started volunteering with ECMC last year, stating he wanted to "give back to the place that saved my life." In October 2009, he participated in the 5K race "WNY Runs for Heroes," an ECMC Lifeline Foundation event that raised money to support ECMC programs. Mark now volunteers to help family members who have a loved one in the Trauma Intensive Care Unit (TICU). Mark is a living symbol of hope and an inspiration to all. His calm demeanor assists families as he offers them kind words and encouragement. Thank you, Mark, for giving help to those in need.



Terry Campagna - March

Nursing retiree, **Terry Campagna** has served on the Volunteer Board since 1989. Her volunteer work includes being a hostess and chairperson for the Valentine's Day Sale, helping with book and scrubs sales, the SNF Workshop, Gift Shop, as well as other activities. Noted for taking charge and being a "go-getter," Terry has volunteered for over 25,000 hours since joining 21 years ago. She spends much of her time from home organizing and making calls for different events. Terry pays close attention to details which can be seen in her handmade afghans, each is unique and made with love, especially for ECMC patients. Thank you, Terry, for your many contributions over the years to ECMC and our patients.

“I am ECMC” Committee Visits the Department of Rehabilitation Medicine

The ECMC Department of Rehabilitation Medicine is overseen by **Clinical Director Dr. James Czorny and Director Barbara Rosen**. The department workforce consists of 80 employees. The therapists and physicians provide care to School # 84, Inpatient Medicine/Surgery, the Acute and Subacute Rehab Unit as well as Outpatient care. The department has eight physiatrists that specialize in adult and pediatric rehabilitation and pain management.

Rehab Medicine staff members pride themselves on the fact that therapists have a strong desire to work at ECMC and continue to expand their education to offer the highest quality of care to the patients they serve. Many of the therapists have been acknowledged as employees of the month at ECMC, and receive continuous kudos from local colleges for the training they provide to students.



Speech Pathologist Shawn Florkowski has been working at ECMC for three years. After his training at ECMC, Shawn lived in Pittsburgh for four years but moved back to Buffalo to work at ECMC.



Physical therapist: Jackie Kuzma-Trigilio, Stacey Lenhard, and Amanda Grant all enjoy the diversity of patients at ECMC. “It’s a privilege to work here” says Jackie, who is seen wearing a t-shirt a patient made for her.



Occupational Therapist Michelle Martin has worked at ECMC for seven years. She enjoys the patients and her fellow co-workers. She sends kudos to her manager Mike Abrams saying, “He is a pleasure to work with.”



Administrative Clerk Alina Freeman has been with the county for 25 years. Sr. Clerk Typist Sarah Rivers was encouraged by her mom, a fellow ECMC employee, to work at ECMC. Sr. Medical Secretary Kathleen Szafranek has been with ECMC for five years and was recruited by another employee.



Karin Ziegler works in Rehab Home Health and has been with ECMC for 20 years. She began her career by helping develop the Pediatric Educational and Diagnostic Services Department (P.E.D.S.) which serves the rehabilitation needs of children five and under.



Physical Therapist Angela Jocoy (left) (14 years with ECMC) is proud of the therapy team. Occupational Therapist Erika Julian (right) (eight years with ECMC) feels like her co-workers at ECMC are family, saying “It’s an amazing job.”



(left to right) Ashley Evans, Physical Therapist (three years with ECMC); Lisa Traniello, Supervisor of Rehabilitation Medicine (10 years with ECMC); Clare Ganey, Physical Therapist (22 years with ECMC). Lisa states her knowledgeable staff has a great attitude. Many patients come back and visit after their treatment at ECMC.



Senior Clerk Typist Lucy Lambert has been with ECMC for 22 years. She enjoys working in Rehabilitation Medicine and says staff members are like a second family to her.



(left to right) Luann Gasper, Certified Occupational Therapy Assistant (nine years at ECMC); James Kent, Physical Therapy Aide (12 years at ECMC); Karen Ward, Occupational Therapist (six years with ECMC). Luann and Karen are proud of the Rehabilitation Department's reputation. "It is a comfortable job when you like what you do and who you do it with" states Jim.



Physical Therapist Laura Labb (left); Occupational Therapist Kim Rassman (right); Physical Therapist Joann Schellati (middle). Laura is proud of the great quality of care ECMC provides, while Kim and Joann love the challenges each case presents.



Physical Therapist Theresa Liffiton (17 years with ECMC); Occupational Therapist Janice Moffett (18 years at ECMC); Occupational Therapist Melissa Nahigian (nine years with ECMC); Occupational Therapist Linda Mullen (28 years at ECMC); Physical Therapist Julie Buono (20 years with ECMC); Occupational Therapist Lisa Thorpe (20 years at ECMC). Theresa was a student at ECMC and was so impressed by the staff and patient population, she knew ECMC was where she wanted to work. Lisa met her husband at ECMC while he was volunteering. They now have two children. The therapists collectively enjoy the patients and feel ECMC is a wonderful place to work.



(back row, left to right) Physical Therapist Pat Mahoney (10 years at ECMC); Physical Therapist Paul Keleher (10 years with ECMC); Physical Therapist Sue Griffin (12

years with ECMC). (middle row, left to right) Physical Therapist Jennifer Toth (two years at ECMC); Physical Therapist, Supervisor Rehabilitation Medicine Mike Abrams (25 years with ECMC); Physical Therapist Sue Current (11 years at ECMC); Speech Therapist Kathy Pacelli (14 years with ECMC); Occupational Therapist Samantha Ortiz (seven years at ECMC); Physical Therapist Stephanie Bieber (five years with ECMC). (front row, left to right) Certified Occupational Therapy Assistant Karen Gowin (21 years with ECMC); Occupational Therapist Jennifer Dombrowski (seven years at ECMC). Mike Abrams states he is still learning every day. Karen McGowin came to ECMC because they offered her the best opportunity to learn and grow. The smiling group is happy to be part of ECMC's Rehab Department.



Gary Wang, M.D., has been an attending physician for six years. He was a resident within the Rehab Department and returned as Director of the Head Injury Program. He enjoys the diversity of his job.



George Boucher, M.D., (back) and Dan Salcedo, M.D., (front) did their residencies in ECMC's Department of Rehabilitation Medicine and have returned as attending physicians. Director of Rehabilitation Medicine Barb Rosen (middle) enjoys working for ECMC. "The rehab physician's rock!" says Barb.

MED-CENTER

Pulse

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Special Notice of Change in ECMC Med-Center Pulse Publication Schedule

Published by the ECMC Corporation Public Relations/Communications Department, Med-Center Pulse is now published every other month (bimonthly as a two-month issue) available at the end of the second month of each bimonthly issue. Therefore, the article/photo submission schedule is revised accordingly. All submissions must be received by the end of the first month of the issue as follows:

ISSUES	SUBMISSION DUE DATES
January-February	End of January
March-April	End of March
May-June	End of May
July-August	End of July
September-October	End of September
November-December	End of November

ALL SUBMISSIONS ARE REQUIRED IN ELECTRONIC FORM (either as text in e-mail or as Microsoft Word files/attachments). Photographs must be forwarded as digital files/scans and attached to e-mail or submitted on CD, DVD, or USB devices.

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