

## In the Community Update July 2019

July marked the second full month of Building Together, ECMC's initiative to engage the community around future planning for the 17-acre Kensington Heights site. The engagement team from the UB Regional Institute continued its outreach to understand what residents and community members want to see for the future of the site. Over the month, they managed over a dozen engagements involving over 250 community members at various meetings, events, and survey sessions.

## Where we were:

Great Lakes Health Radio Show WUFO 96.5 Radio Station July 1, 2019 Engagement team joined Kelly Wofford, ECMC Director of Community Relations, on the Great Lakes Health Radio Show. The team talked about engagement efforts to-date, some of the things people have said, and an overview of upcoming events.

ECMC 1<sup>st</sup> floor Clinics ECMC Medical Campus July 8, 2019 Engagement team set up a table in the waiting area of the ECMC first floor clinic and invited patients and visitors entering or leaving the facility to take the project survey.

Youth Focus Group with New Jerusalem Summer Camp New Jerusalem Church July 11, 2019 Working with the New Jerusalem Church Summer Camp, the engagement team facilitated a conversation and hands-on activity with young people and camp counselors.

Hamlin Park Taxpayers Association Presentation and Q&A Hamlin Park Elementary School July 11, 2019 At the Hamlin Park Taxpayers Association monthly meeting, the engagement team described the project and asked residents to share their connections to the site, their thoughts on assets and needs in the surrounding neighborhood, and any ideas they have for future uses of the site.



ECMC Community Market Delavan-Grider Community Center July 13, 2019 At July's community market at the Delavan Grider Community Center, the community engagement set up a table and posters where community members were encouraged to write their visions for the future of the site.

Gerard Place Community Dinner Gerard Place July 15, 2019 The community engagement team volunteered to serve meals at the Gerard Place community dinner from 4pm to 6pm. While volunteering, the engagement team held informal conversations with community members and other volunteers about the future of the Kensington Heights Site.

ECMC Care Management Staff Input Focus Group ECMC Medical Campus July 16, 2019 Organized Becky Del Prince, ECMC's VP of systems and integrated care, the engagement team met with a small group of ECMC staff to learn what they think would be important considerations for the future of the site.

Say Yes Coordinators Meeting Hamlin Park School July 17, 2019 Attending the weekly Say Yes coordinators meeting, the engagement team presented the project and sought guidance on how to best engage young people in the community. Attendees were also invited to take the project survey.

Mandela's Market Celebration Mandela's Market, E. Ferry St. July 20, 2019 Partnering with the Healthy Corner Store Initiative, the engagement team hosted an table at the Mandela's Market community celebration. The team talked to numerous community members and invited the community to take surveys.

Buffalo Coalition of Block Clubs Meeting Belmont Housing Resources July 25, 2019 The community engagement team presented at the Buffalo Coalition of Block Clubs general meeting. Following a brief presentation, the engagement team shared the survey and answered any questions people had about the project.



Food Truck Friday ECMC Medical Campus July 26, 2019 The engagement team hosted a survey table at Food Truck Friday from 11am – 1pm.

Highland Park Association of Block Clubs 2451 Main Street, Buffalo, NY 14214 July 30, 2019 The engagement team met with the coalition of block clubs that are nearby the Highland Park redevelopment at the former Central Park Plaza. The team introduced the project, answered questions, and encouraged community members to take the survey.

ECMC First Floor Clinics ECMC Medical Campus July 31, 2019 Engagement team set up a table in the waiting area of the ECMC first floor clinic and invited patients and visitors entering or leaving the facility to take the project survey.

	JUNE	JULY	TOTAL
Event tabling	74	25	99
Community conversations	28	101	129
Surveying in-person	54	126	152
Online survey	10	30	40
			-
TOTAL:	166	282	448

## Community Reach thus far:

## Want to get involved?

If you want to make your voice heard, please take a few minutes to <u>fill out the online survey</u> and tell us what you think is important for the site's future.

The engagement team will continue to seek community input through mid-August. If you are part of a group that would like to host the team for a meeting or tabling at an event, please contact Kelly Wofford at <a href="https://www.wofford@ecmc.edu">kwofford@ecmc.edu</a> for more information