



Dear Friend of ECMC,

ECMC and the ECMC Foundation are pleased to announce plans for the 29th Annual Springfest Gala on May 12th. Our 2018 event will be a night to remember as we celebrate the centennial of ECMC, recognize the accomplishments of distinguished members of the ECMC health care community and work together to raise support for ECMC's new Level 1 Trauma Center and Emergency Department.

ECMC's 2018 Distinguished Physician Honoree is Mark J. Anders, MD; Director of Orthopaedic Trauma at ECMC. An orthopaedic surgeon with over 20 years of experience with UBMD Orthopaedics and Sports Medicine, Dr. Anders also serves as a Clinical Associate Professor at the University at Buffalo Jacobs School of Medicine and Biomedical Sciences. ECMC's 2018 Distinguished Nursing Honoree is Sandra Lauer, BSN, RN. Ms. Lauer serves as Director of Continuum of Care, Supportive Care and Palliative Medicine at ECMC.

Because of your relationship with ECMC we wanted to give you the first chance to be part of this great event. Springfest Gala is always a sellout and we expect 2018 to be no exception. Sponsorship information is attached for your review. If you have any questions please contact Susan Gonzalez or Stacy Roeder in the ECMC Foundation offices at 898-5800 or email Stacy at sroeder@ecmc.edu.

All donations to the ECMC Foundation directly benefit the life-saving medical mission of ECMC and our plans to build the region's Level 1 Trauma Center and Emergency Department. Last year, over 70,000 of your neighbors were treated in a space designed for just 45,000 patients. Our new center will be able to treat Western New Yorkers for generations to come and give our patients, our care teams and our entire community enhanced access for even more medical miracles.

Your continued support of this event is critical to our success. We thank you for your confidence in our mission to provide *True Care* to the Western New York community. We look forward to celebrating with you May 12th at the Buffalo Niagara Convention Center.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jonathan A. Dandes'.

Jonathan A. Dandes
President, Rich Baseball Operations
ECMC Foundation Board Chair

A handwritten signature in black ink, appearing to read 'Thomas J. Quatroche'.

Thomas J. Quatroche
CEO, ECMCC



Springfest Gala 2018

PRESENTING SPONSOR \$35,000

- Premium seating of three (3) VIP tables for 10 for a total of 30 guests.
- Choice of one Suite overnight accommodation or 2 King Rooms at the Hyatt Regency Buffalo
- Company recognition from podium and during audiovisual presentation
- Two (2) full-pages in the program book. Company executive will receive a full page for welcome address and one (1) full page color ad for company advertisement. Opportunity for choice of placement
- Company name and logo on signage & gobo lighted logo display at Gala
- Company featured on all event promotional material, including invitation (commitment by 2/15)
- Company featured on the ECMC Foundation's website event page and event social media postings
- Company featured in targeted news releases
- Company featured in media & ECMC community advertisements for ECMC Gala (commitment by 2/15)
- Ten (10) complimentary tickets to Springfest Auction & Raffle on March 22nd.
- Complimentary morning foursome and signage at the ECMC Foundation Golf Classic with option for discounted upgrade option for afternoon play (\$3,000 value)
- Silver sponsorship package for Subaru Buffalo 4-Mile Chase benefiting ECMC (\$2500 value)
- Year round partnership with ECMC Foundation to include invitation to select events
- Invitation to CEO Circle Events

PLATINUM SPONSOR \$20,000

- Premium seating of two (2) tables for twenty (20) guests
- One Deluxe Room overnight accommodation at the Hyatt Regency Buffalo
- Company recognition from podium and during audiovisual presentation
- Full page color ad in program book
- Company name and logo on signage & gobo lighted logo display at Gala
- Company featured on all event promotional material, including invitation (commitment by 2/15)
- Company featured in targeted news releases
- Company featured on the ECMC Foundation's website event page and included in event social media postings
- Company featured in media & ECMC community advertisements for ECMC Gala (commitment by 2/15)
- Eight (8) complimentary tickets to Springfest Auction & Raffle on March 22nd
- Complimentary morning foursome and signage at the ECMC Foundation Golf Classic with option for discounted upgrade option for afternoon play. (\$3000 value)
- Bronze sponsorship package for Subaru Buffalo 4-Mile Chase benefiting ECMC (\$1000 value)
- Invitation to CEO Circle Events

GOLD SPONSOR \$10,000

- Premium Seating of one (1) table for twelve (12) guests
- One overnight room accommodation at the Hyatt Regency Buffalo
- Company featured on all event promotional material, including invitation (commitment by 2/15)
- Company listed in event social media postings
- Company featured on the ECMC Foundation's website event page
- Company featured in media & ECMC community advertisements for ECMC Gala
- Company recognition from podium and during audiovisual presentation
- Full page ad in program book; Company name and logo on signage at Gala
- Six (6) complimentary tickets to Springfest Auction & Raffle

SPRINGFEST AUCTION OR RAFFLE SPONSOR \$7,500 (EACH)

- Logo placement prominently displayed at Springfest Auction & Raffle and on all event publicity (500+ attendance)
- 10 tickets to Springfest Auction & Raffle
- Seating of one (1) table for ten (10) guests at Springfest Gala on May 12, 2018
- Company featured on all Springfest event promotional material, including invitation (commitment by 2/15)
- Company recognition from Auction podium & during Gala audiovisual presentation
- Half page ad in program book
- Company featured on the ECMC Foundation's website event page and event social media postings
- Company featured in ECMC community advertisements for ECMC Gala

SILVER SPONSOR \$5,500

- Preferred seating of one (1) table for ten (10) guests
- Company featured on invitation (commitment by 2/15)
- Company featured on the ECMC Foundation's website event page
- Company included in event social media postings
- Company recognition during audiovisual presentation
- Half page ad in program book
- Four (4) complimentary tickets to Springfest Auction & Raffle

BRONZE SPONSOR 4,000

- Seating of one (1) table for ten (10) guests
- Company featured on invitation (commitment by 2/15)
- Company featured on the ECMC Foundation's website event page
- Quarter page ad in program book
- Company recognition during audiovisual presentation
- Two (2) complimentary tickets to Springfest Auction & Raffle

Presented by:



2018 SPONSOR COMMITMENT



Company Name _____

As it should appear in advertising & signage

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Signature _____

My signature indicates authorization to make this commitment on behalf of my company

- | | |
|---|----------|
| <input type="checkbox"/> PRESENTING SPONSOR | \$35,000 |
| <input type="checkbox"/> PLATINUM SPONSOR | \$20,000 |
| <input type="checkbox"/> GOLD SPONSOR | \$10,000 |
| <input type="checkbox"/> AUCTION SPONSOR | \$ 7,500 |
| <input type="checkbox"/> RAFFLE SPONSOR | \$ 7,500 |
| <input type="checkbox"/> SILVER SPONSOR | \$ 5,500 |
| <input type="checkbox"/> BRONZE SPONSOR | \$ 4,000 |

- Payment enclosed (mail to: ECMC Foundation, 462 Grider Street G1, Buffalo, NY 14215)
- Invoice at above address
- Invoice other _____
- Contact me to charge by phone

Contact for Artwork/Logo _____

Email _____ Phone _____

Deadline for program ad: April 1, 2018

Note: Program booklet size 5½ X 8½ - full page size 5 X 8

- A high resolution pdf – B&W 300dpi ad will be submitted to sroeder@ecmc.edu
- Please design an ad of your choice, specially crafted for the event, with our logo

**For questions or to customize your package please call
Susan Gonzalez or Stacy Roeder at 716-898-5800**

Thank you for your support.

*The ECMC Foundation, Inc. is a 501(c)(3) not-for-profit corporation.
NYS Charity Registry # 05-65-69 Federal Tax ID # 22-3283946*

TERMS: This event does not to endorse or promote any product or service of the Sponsor(s) or of any third party. The entire liability of the ECMC Lifeline Foundation, and its sponsors' exclusive remedy for damages from any cause related to or arising out of the Agreement/Event, will not exceed a refund of actual funds paid to the ECMC Foundation by the Sponsor and not yet expended by the ECMC Foundation.

"Supporting the Lifesaving Medical Services of ECMC"

**2018 SPONSORSHIP
UNDERWRITING OPPORTUNITIES**



ECMC Outstanding Employee Sponsor - \$3,500

- Sponsorship of a table of 10 to be filled with ECMC Employees. The ECMC Foundation invites on your behalf from a random lottery of all interested employees from our outstanding team of health care providers.
- Company Name and Logo on Table Signage
- Half Page Ad in Program Book

Gourmet Dessert & Coffee Station Sponsor - \$2,500

- Company Name and Logo on Signage at Gourmet Dessert Stations and Coffee Bar
- Quarter Page Ad in Program Book
- 2 Tickets to Gala

Late Night Buffalo Buffet Sponsor - \$2,500

- Company Name and Logo on Signage at Buffalo Buffet Stations
- Quarter Page Ad in Program Book
- 2 Tickets to Gala

Valet Parking Sponsor - \$2,500

- Company Name and Logo on Signage at Valet Stand
- Opportunity to Place a Marketing Piece In Each Car (Provided By Sponsor)
- Quarter Page Ad in Program Book
- 2 Tickets To Gala

Reception Sponsor - \$2,000 (\$1500 w/o Gala Tickets)

- Company Name and Logo on Signage at all Hors d'oeuvres Stations
- Company name listed in program as Reception Sponsors
- 2 Tickets to Gala

Cocktail Hour Sponsor - \$2,000 (\$1500 w/o Gala Tickets)

- Company Name and Logo on Signage at all Cocktail Stations
- Company name listed in program as Cocktail Sponsors
- 2 Tickets to Gala

Champagne Welcome Sponsor - \$2,000 (\$1500 w/o Gala Tickets)

- Company Name and Logo on Signage
- Company name listed in program as Champagne Sponsors
- 2 Tickets to Gala

Coffee Farewell Sponsor - \$2,000 (\$1500 w/o Gala Tickets)

- Company Name and Logo on Signage at Coffee Farewell Station
- Company name listed in program as Coffee Farewell Sponsors
- 2 Tickets to Gala

Flip Flop Sponsor - \$2,000 (\$1500 w/o Gala Tickets)

- Sponsor Name or Logo on signage at Flip Flop Station
- Sponsor name listed in program as Flip Flop Sponsor
- 2 Tickets to Gala

**For questions or to customize your package please call
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Presented by:



PEGULA SPORTS AND ENTERTAINMENT





2018 UNDERWRITING SPONSOR COMMITMENT

Company Name _____
As it should appear in advertising & signage

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Signature _____

My signature indicates authorization to make this commitment on behalf of my company

- ECMC Employee Sponsor** **\$3,500**
- Gourmet Dessert/Coffee Sponsor** **\$2,500**
- Late Night Buffalo Buffet Sponsor** **\$2,500**
- Valet Sponsor** **\$2,500**
- Reception Sponsor** **\$2,000**
 - Without Gala Tickets** **\$1,500**
- Cocktail Sponsor** **\$2,000**
 - Without Gala Tickets** **\$1,500**
- Champagne Welcome Sponsor** **\$2,000**
 - Without Gala Tickets** **\$1,500**
- Farewell Thank You Sponsor** **\$2,000**
 - Without Gala Tickets** **\$1,500**
- Flip Flop Sponsor** **\$2,000**
 - Without Gala Tickets** **\$1,500**

- Payment enclosed:** ECMC Foundation, Ste. G1 462 Grider St. G1, Buffalo, NY 14215
- Invoice at above address**
- Invoice other** _____
- Contact me to charge by phone** _____
- I've charged through PayPal at www.ecmc.edu**
(Please click on "donate now" button)

Contact for Artwork/Logo _____

Email _____ Phone _____

Deadline for Program Ad-4/1/18 Program booklet size 5½ X 8½ - full page size 5 X 8

- A high resolution pdf – B&W 300dpi ad will be submitted to sroeder@ecmc.edu
- Please design an ad of your choice, specially crafted for the event, with our logo

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