## Finance Boot Camp

## Why attend this finance training series?

Access to Capital is crucial for the growth of all businesses yet small businesses continue to report facing challenges obtaining credit and capital. The Finance Boot Camp will provide you with the tools to prepare you to pursue the financing you may need to take your business to the next level.

## What should you know about this series?

- · Seating is limited, program is only available to **12 entrepreneurs**
- $\cdot\,$  Must be a small business who has been operating for two years or more
- $\cdot\,$  Should have a completed **business plan**
- $\cdot\,$  Your business must be in pursuit of financing within the next two years
- $\cdot$  You **must participate in all 6 training sessions** to participate in the Lending Matchmaker
- · It is FREE

This series will provide you with information on: strategic planning for your business, understanding the credit rating process, understanding financial statements, effective negotiation strategies and preparing a loan proposal. The **last session will include a lender matchmaker;** giving you the opportunity to meet with area lenders and pitch your financing proposal. **The 7 week series will run Thursday afternoons from 12:30pm to 4:00pm.** <u>PRE-REGISTRATION IS REQUIRED.</u>

Where:Women's Business Center at Canisius College2001 Main St.Buffalo, NY 14208

When:	September 13, 20, 27 and October 4, 11, 18, 25
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Register: email: <u>Gregory.Lindberg@sba.gov</u>, or call: (716)551-5670

## Finance Boot Camp Description:

Every business needs to understand their strategic and SMART goals when looking for a new business loan. We'll get you there. However, the most important skill this program provides is an understanding for you, the entrepreneur, about what you can ask for and what negotiating leverage you have when going to get a business loan. Sign up and get tips from the pros.



U.S. Small Business Administration

