Volume 6; Issue 4 2011

The difference between healthcare and true care"

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A PUBLICATION OF ECMC CORPORATION

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ECMC Opens Transplant and Kidney Care Center First clinical consolidation for ECMC and Kaleida Health



BREAST CANCER SCREENING

Sabres, First Niagara partner with ECMC to roll out Breast Cancer Prevention and Education Bus pg. 6 "This is another tangible step in the transformation of health care in Buffalo, and the first clinical collaboration between ECMC and Kaleida, and we couldn't be more pleased," said Jody L. Lomeo, ECMC's CEO.

On Friday, December 9, 2011, Erie County Medical Center Corp. cut the ribbon on a \$27 million Regional Center of Excellence for Transplantation & Kidney Care at the hospital's Health Campus that experts hailed as an impressive national model in the transplantation and kidney care field.

It is the first tangible clinical combination since ECMC and Kaleida Health agreed to collaborate in June 2008.

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Pulse

Pulse is a publication of the Public Relations/Communications Department of ECMC Corporation. The article/photo submission schedule is listed below. All submissions must be received as follows:

QUARTERLY	SUBMISSION
PUBLICATION*	DUE DATES*
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April-May-June	May 15th
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October- November-December	November 15th
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Please direct all communications for this publication in digital form to: Joseph B. Cirillo at *jcirillo@ecmc.edu*

A Message from ECMC CEO Jody L. Lomeo



Jody L. Lomeo ECMC Corp. CEO

As we enjoy the holiday season and bring in the New Year, we have much to be thankful for. Personally, I am thankful to all of our employees who have worked so hard this year and brought such great care to our patients. From housekeeping to nursing, their efforts have resulted in a better experience for our patients and their families.

This month we cut the ribbon for our new Regional Center of Excellence for Transplantation & Kidney Care. This is an historic event and is only possible because of the hard work and dedication of our employees. Some of our employees have spent their entire careers at ECMC. It is upon their shoulders that we build the next chapter of ECMC. Someday, others will look back at these new programs and structures and talk about the foundation of excellence that was built to deliver world class care to our community. Every employee should be proud. They all played a crucial role in getting us to where we are today.

As we enter 2012, an important theme will be collaboration and change. State and federal

reform is happening very quickly and we must transform the organization to meet these challenges. In order to be successful and thrive, we must collaborate with our partners at Kaleida, the University at Buffalo, and private physicians in our community. We will also look to partner with anyone who helps us thrive, and more importantly, continue our mission to serve our patients and the entire community.

This month, the ECMC Lifeline Foundation embarked on an exciting, and unique project with the Buffalo Sabres Alumni and Foundation, First Niagara Bank, and Western New York Breast Health. The ECMC Foundation will be helping to fund and take the lead on a mobile mammography bus to provide education to those in our community who are underserved and/or never served! The bus, which will have two mammography units on it, will be staffed with breast health professionals. The bus will travel to community locations throughout the eight counties of WNY in areas where mammography services are limited or nonexistent. This is an exciting partnership and we are already receiving calls from community organizations and other corporations who want to be a part of the project. Look for the bus in the spring of 2012!

I am very excited about the direction in which ECMC is going and I know 2012 will prove to be an even more exciting year. Look for more community collaborations, more exciting news about physicians and medical practices joining ECMC.

Thank you for your continued support of ECMC Corporation in our ongoing efforts to bring world class health care to our community. May you and your family have a very enjoyable and safe holiday season.

Sincerely,

Jody L. Lomeo Chief Executive Officer ECMC Corporation

NYS Commissioner of Health tours ECMC Center of Excellence



NYS Commissioner of Health Nirav R. Shah, MD, MPH (6th from right) and NYS Dept. of Health, Western Region Medical Director Gregory Young, MD (7th from right) on tour of the Regional Center of Excellence for Transplantation & Kidney Care with ECMC Corp. Board Members and Administrators



ECMC Opens Transplant and Kidney Care Center Cover story continued.

The center is comprised of the 10th floor in the main hospital and an entire floor in the new freestanding building. The center will provide dialysis and transplant services, and vascular access surgical care. The \$27 million center will handle all kidney-related services including inand out-patient dialysis.

With the combination, it becomes the only kidney and pancreas transplant center in Western New York. The project received \$7.5 million in the Health Care Efficiency and Affordability Law for New York Phase II grant funding in 2010.

State Health Department officials toured the Center this week and it is expected to reach full operation in the coming weeks.

"The new transplant center is truly a state-ofthe-art facility for kidney patient care and transplantation. The design of the facilities makes it an outstanding patient-focused center for patient ease of access and treatment," said Edward Y. Zavala, administrator of the Vanderbilt University Transplant Center. "There are 236 kidney transplant programs approved by the Organ Procurement and Transplant Network in the United States and this is among the newest and most comprehensive in the country." "This entire community will benefit from this center, the work we'll do here, the research that will ensue here and the lives we'll save."

Dr. Brian Murray

Chief Medical Officer for ECMC Corp. and Transplant Program Director







The first Outpatient Dialysis patient, Evelyn Lewis, being treated by Nurse Maureen Smith, LPN, in ECMC's new Outpatient Dialysis facility.

The Regional Center of Excellence for Transplantation & Kidney Care is expected to handle 150 to 200 transplants a year. It features 36 modern hemodialysis stations; facilities for home dialysis training; out-patient and community outreach offices; clinical support spaces and room for additional dialysis stations to meet future growth needs.

In conjunction with the new building, the newly redesigned area dedicated to transplantation and vascular access on the hospital's 10th floor includes doctors' offices and patient and family reception areas; a new vascular access center for inpatients and outpatients that includes two operating rooms dedicated to vascular access procedures; a new inpatient dialysis center with six state-of-the-art stations; administrative and conference rooms.

The center is part of a five-year, \$150 million growth plan on ECMC's Health Campus. When complete, the plan will provide good-paying jobs and health-focused economic development centered in a section of Buffalo that needs jobs.

"This is another tangible step in the transformation of health care in Buffalo, and the first clinical collaboration between ECMC and Kaleida, and we couldn't be more pleased," said Jody L. Lomeo, ECMC's CEO. "Opening this new transplant center is an historic accomplishment for the community. This also represents countless hours of physician-led effort









in the last three years to ensure this project focused on excellence in patient care."

"Not too long ago, most people said this was impossible. Not anymore," Lomeo added.

With Kaleida and ECMC combining services and skilled personnel to staff this center, and because it is the only one in the region, discussions are underway with the Catholic Health System to refer patients here as well.

"This is a major milestone for our two boards, our doctors, nurses and staff, our neighbors, the Great Lakes Health board and the University at Buffalo," said Kaleida CEO James Kaskie. "This center brings two very good programs together into one great program. We now have a nationally recognized facility to help people from all over Western New York, Southern Ontario, and the United States, cope better with kidney and pancreatic disease."

The \$150 million worth of work for the entire campus, financed in part by a capital improvements fund ECMC's board set aside in 2009, and a 2011 bond issue, is the largest investment in Buffalo's East Side in many years. ECMC already supports nearly 2,500 jobs here. "I came here 26 years ago because I was told a unified kidney and pancreatic transplant center was imminent," said Dr. Brian M. Murray, Chief Medical Officer of ECMC Corp. and Transplant Program Director. "This entire community will benefit from this center, the work we'll do here, the research that will ensue here and the lives we'll save."

Transformation of the Health Campus, which now has 550 beds and expects to treat 65,000 ER patients in 2011, started 18 months ago. In June 2010, ECMC announced its expanded \$2.9 million Emergency Department, with eight new trauma exam rooms and two new trauma surgical suites. The hospital performed 9,831 surgeries in 2009 and officials projected that to grow to 11,381 in 2011.

ECMC is home to the state's No. 1-rated Adult Regional Trauma Center and in May 2009 opened a refurbished 12th floor surgical wing with \$725,000 worth of improvements.

With an estimated overall economic impact on the region of \$750 million, ECMC had total revenues in 2009 of \$440 million.

In February, ECMC opened a Wound Care and Hyperbaric Medicine Center that will speed healing for trauma, surgical, diabetes and other slow-healing wounds in a unique facility for Western New York with six surgeons and three podiatrists. The Wound Center, which the hospital built in response to closure and consolidation of facilities at Millard Fillmore Gates Circle, is a new, state-of-the-art facility with two hyperbaric chambers.

An orthopedics program, including a Women's Bone Health Center, will expand ECMC's capabilities and further enhance the coordination of services between all of the Great Lakes Health centers. The orthopedics program will be an expansion of services in the new freestanding building and existing space on the Health Campus and is in the planning stages. A Certificate of Need for this program is expected to be filed with the Health Department this month.

Another part of the overall project is moving the Erie County Home from Alden to the ECMC Health Campus. In July, ECMC Corp. broke ground for the new \$103 million, 390-bed nursing home. The new long-term care facility, which will open in December 2012, replaces the 80-year-old Erie County nursing home in Alden. It also combines in one location existing longterm care beds from Alden and ECMC.



Sabres, First Niagara partner with ECMC to roll out Breast Cancer Prevention and Education Bus

First-of-its-kind Bus will have on-board mammography units and help screen women in areas where breast cancer screening is limited

On November 3, 2011, The Buffalo Sabres Alumni Association announced a partnership with First Niagara, the Erie County Medical Center and WNY Breast Health to roll out the Breast Cancer Prevention and Education Bus. The organizations combined to purchase the \$750,000 Bus that will serve the Western New York Region in providing better resources to detect breast cancer among women. The Bus represents the first time a professional sports team has been involved in a project of this nature.

"This is a first-of-its-kind project that will undoubtedly have a huge impact on our community," said Larry Playfair, President of the Buffalo Sabres Alumni Association. "We've placed a big focus on breast cancer awareness and prevention in the past with our Alumni Wine Nights and we're thrilled that the proceeds from that event this year will go to such a great cause."

The Bus, which will have two mammography units on it, will be staffed with breast health professionals, and will have ample space for private changing areas and confidential discussions. The Bus will travel to locations throughout the eight counties of WNY in urban and rural communities where mammography services are limited or non-existent. "This is a great day for the women in our community who otherwise may have never had access to this lifesaving care," said Jody Lomeo, CEO, ECMC Corp. "We are proud to take a leadership role with these great community organizations to fight breast cancer and save lives."

A recent study by the Susan G. Komen Foundation found that more needs to be done when it comes to outreach with African American women in the City of Buffalo and identified transportation as a major issue for women needing screening in rural communities.

"We are so proud to be part of this unique and powerful project," said John Koelmel, President and CEO of First Niagara. "We believe that life-saving screening is a must for everyone in the community, and this project will ensure that thousands of people living in urban and rural areas will be provided with exceptional heath care."

It is the hope of all the partnering organizations that screening significantly increases in WNY, which will lead to early detection and treatment and save countless lives.

"We are very proud to be a part of this innovative approach to breast cancer prevention in WNY," said Cliff Benson, the Sabres' Chief Development Officer. "It says a lot about a community when so many different organizations — whether it's a sports team, a bank or a hospital — can come together and launch something that will make a real difference for so many in the community."

The Buffalo Sabres Alumni Association will host its annual Fall Wine Festival on Thursday, November 10 at First Niagara Center. Tickets are \$75 each and are available at www.sabres.com and the First Niagara Center box office. All proceeds will benefit the Breast Cancer Prevention and Education Bus.

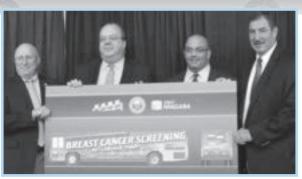


e are proud to announce an exciting effort in partnership with The Buffalo Sabres Alumni Association, First Niagara, and WNY Breast Health. This project is a testament to our improved image and momentum of growth at ECMC. Most importantly, it is a recognition of the quality of care that our physicians, nurses, and staff deliver to patients. We look forward to the Bus arriving in the Spring of 2012 and continuing to provide care to the underserved of Western New York. Thank you for your continued efforts and support.

Jody Lomeo CEO ECMC Corp.



Shown (I. to r.) during a November 3rd news conference to announce a partnership in a "Breast Cancer Prevention and Education Bus" are: Ric Seiling, Rob Ray, Nancy Martin, Derek Smith, Diane Smith, Dr. Vivian Lindfield, Jody Lomeo, Jane Playfair, Larry Playfair and Ted Black.



Displaying a poster of the Bus depicting the proposed graphic during the news conference are (1. to r.): Cliff Benson, John Koelmel, Jody Lomeo and Larry Playfair.

Jonah Center for Cancer Care open house and dedication



On Wednesday, November 2, 2011, the Jonah Center for Cancer Care & Blood/Immuno Conditions at ECMC held a dedication and open house to introduce the all-new facility to the Western New York community.

At the Jonah Center for Cancer Care, ECMC cancer specialists offer expert clinical care in a newly designed facility that emphasizes aesthetic principles in a healing atmosphere. A collaborative team of university-based physicians, led by Dr. Zale Bernstein, discusses each case in a group setting, reviewing pathology, radiography, and laboratory data to develop a comprehensive clinical approach for each patient. All ancillary services (laboratory, radiology, surgical, podiatric, physical therapy, occupational therapy, and rehabilitation medicine) are located on-site for convenient and efficient care.



About Dr. Bernstein...



Dr. Zale Bernstein is a Professor of Clinical Medicine and the Program Director of the Fellowship in Hematology in the Department of Medicine at the University at Buffalo, State University of New York, and is an attending physician at Roswell Park Cancer Institute.

Dr. Bernstein is certified by the American Board of Internal Medicine with subspecialty certifications in hematology and medical oncology, is fellowship trained in transfusion medicine, and is a specialist in the treatment of Gaucher's disease, a rare blood disorder. He holds a laboratory manager's license in hematology and transfusion medicine from the State of New York. Dr. Bernstein is a well known national lecturer on a variety of topics related to hematology and oncology. He has appeared frequently on radio and television programs to discuss various medical issues.

UB Department of Surgery Research Spotlight



William J. Flynn Jr., MD (left), and other COT event participating doctors

On November 21, 2011, UB surgical residents participated in the NYS Committee On Trauma (COT) Resident's Paper Competition held at the University of Rochester Medical Center. Dr. William Bevilacqua, Dr. Jeffrey W. Carter, Dr. Clairice Cooper, Dr. Pallavi B. Manvar and Dr. Toan Nguyen made up five of the nine invited resident presenters.



The purpose of this program is to promote trauma research among surgical trainees and encourage participation in COT related activities. This competition is held yearly and open to general surgery residents, surgical specialty residents and trauma fellows. Accepted papers describe original research in the area of trauma in one of two categories: (1) basic laboratory research or (2) clinical research.

One of ECMC's own, Juan Santiago, honored in City Hall ceremony



In recognition of Hispanic Heritage Month during October, a ceremony, "Saluting Hispanics in the Medical and Health Care Fields,"

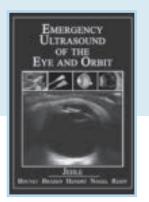
was held in City Hall to honor nine medical professionals.

Juan Santiago, Vice President of Support and Hospital Services, ECMC, was honored along with Dr. Angel A. Gutierrez, Medical Coordinator, State Department of Health; Dr. Maria Cartagena, Chief of Behavioral Health, Kaleida; Isla Marrero, Women's Health Nurse Practitioner, Community Women's Health, Sheehan Health Network; Dr. Ellis Gomez, Medical Director, Niagara Family Health Center, and Assistant Clinical Professor of Family Medicine at the University at Buffalo (UB); Dr. Jeanette Figueroa, Jefferson Family Practice; Dr. Armando Arroyo, interim chairman of the Department of Gynecology and Obstetrics at UB; Dr. Margarita L. Dubocovich, Chairwoman of Department of Pharmacology and Toxicology at UB; and Dr. Raul Vazquez, Urban Family Practice.

Please join us in congratulating Juan Santiago and the other community healthcare professionals for this well-deserved recognition!

First book on Emergency Ultrasound of the Eye by Dr. Dietrich Jehle

Emergency Ultrasound of the Eye and Orbit by Dietrich Jehle, MD, Associate Medical Director and former Chief of Emergency Medical Services, ECMC, is the first book ever published on emergency ultrasound of the eye. Authors are from ECMC and John's Hopkins Emergency Medicine and Ophthalmology. The book was printed by Grover Cleveland Press, Buffalo NY, copyright 2011. This book will be sold by the American College of Emergency Physicians, on iTunes as an app, and on Amazon.com.



Healthcare Professions Conference for 7th Graders

An interactive, hands-on conference for 7th graders to learn about Healthcare Professions and explore the world of science was held on November 1, 2011, at the Buffalo Museum of Science. To respond to work industry and educational system needs, this Healthcare Professions Conference is designed to educate students on various careers in healthcare. The 7th Graders who become interested in healthcare can apply themselves scholastically and focus on obtaining good grades in the 7th and 8th grades. Their success should help them select and gain entrance into the high schools that emphasize science and math for healthcare programs. Buffalo Public Schools in attendance included: Schools 12, 33, 43, 59 and 69. Colleges participating in workshops included: Erie Community College and Trocaire College.

At the event there were several guest speakers: Mark Mortenson, President and CEO, Buffalo Museum of Science; Amber Dixon, Superintendent, Buffalo Public Schools; Jack Quinn, President, Erie Community College; Jody Lomeo, Chief Executive Officer, ECMC Corp.; and Saurin Popat, MD, MBA, FRCSC, FACS, Attending Surgeon, Department of Head & Neck and Reconstructive Surgery, ECMC.

Interactive healthcare workshops were held throughout the day by clinical professionals. ECMC nursing associates included: Cheryl Nicosia, RN; Linda Schwab, MS, RN; and Chris Pigeon, RN. A surgical technology workshop was held by Linda Kerwin, CST, RN, MA, MSN, Program Director for Peri-operative Nursing and Surgical Technology at Trocaire College. The students focused on learning about a surgical procedure by observing a mock surgery. Biomanufacturing was presented by Kris Gorman, Chem. E. – Bio-manufacturing Certificate Program Coordinator at Erie Community College. Here the student received an overview of a bio-manufacturing career, and participated in hands-on activities that demonstrated biomanufactured products made in Buffalo. The Rehabilitation Medicine workshop was presented by Angela Duell, Occupational

Therapist; Pamela Walck, Physical Therapist; and Heather D'Errico, Speech Therapist, Erie County Medical Center. Here the students tried various types of equipment, discussed with presenters the types of therapy rehab patients perform and what a therapist's job entails. Thomas Luka, MS, EMT-P, Professor at Erie Community College for the Emergency Medical Technology Program, held a workshop for students to learn the role of the paramedic. Erie Community College's Kathleen Jordan, Adjunct Assistant Professor, Dental Hygiene Department, showed students how teeth molds are made and how they are used. And also Buffalo Museum of Science's Whem Ankh presented an exhibit exploring Ancient Egypt, Imhotep and the origins of medicine.

The students made intelligent comments and responded to questions indicating their genuine interest in the workshops and the entire conference.



ECMC Lifeline Foundation 2011 Grants to ECMC Corporation from your donations to our patients





Adolescent Psychiatric Renovation -Construction



Hydrotub for Trauma Burn Unit

In 2011, the ECMC Lifeline Foundation made the following grants to ECMC Corporation in support of these most worthwhile projects benefitting the ECMC community.

\$	500,000.00	Adolescent Psychiatric Renovation - Construction
\$	250,000.00	Breast Cancer Prevention & Education Bus
\$ 2	200,000.00	ECMC Fitness Center
\$	22,000.00	Hydrotub for Trauma Burn Unit
\$	2,550.00	ECMC Farmers' Market
\$	2,000.00	Holiday Music Series
\$	500.00	Organ Repairs in Skilled Nursing Unit
\$	977,050.00	TOTAL

Thank you for your support of the ECMC Lifeline Foundation. If you are interested in learning more about the Foundation and unique gifting opportunities benefitting patient care, please contact Foundation Executive Director Susan Gonzalez at (716) 898-5800.



ECMC Farmers' Market



Holiday Music Series



"WNY Runs for Heroes 5K Run & Healthwalk" well attended and fun for the entire family!



ECMC's 15th annual Western New York Runs for Heroes 5K Run & Healthwalk was held October 22nd in Delaware Park. Nearly 400 runners and health-walkers participated in the event. Organized by the ECMC Lifeline Foundation to honor WNY first responders, firefighters, police officers, and ECMC physicians, nurses and emergency professionals, event proceeds totaled almost \$19,000 to be used to enhance ECMC patient care programs.

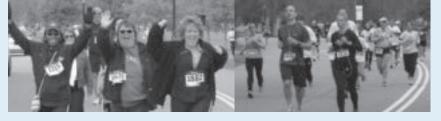
The 2011 Hero Honorees recognized included: Deputy Sheriff Allen Gerhardt, Niagara County Sheriff Office; Officer Gary Sengbusch, Buffalo Police Department; Fr. Joe Bayne, Buffalo Fire Department Chaplain; Firefighter Gino Gatti, Buffalo Fire Department; and Paramedic Denise Cuillo, Buffalo Division of Rural Metro Medical Services. Also receiving Hero Honorees were ECMC's Donna Oddo, RN, Unit Manager, Emergency Medicine, and William Flynn, M.D., Chief of Service, Surgery. The course was lined with representation from surrounding law enforcement agencies including NYS Troopers, Kenmore, Lancaster, Lockport, North Tonawanda, and West Seneca police vehicles. Buffalo Mayor Bryon W. Brown, Buffalo Fire Commissioner Garnell Whitfield, Jr. and Buffalo Police Chief of Detectives Dennis Richards were the Grand Marshalls.

LIFELINE

Race awards were presented to overall 5K race winner Jennifer Boerner from Lancaster, New York and 5K overall male winner Steve Frey from Youngstown, New York. Medals were also presented to corporate team winners and the first three male and female winners in 16 age categories.

The post race family friendly picnic featured musical group "Classified" on stage while participants enjoyed a catered lunch. Other festivities included face painting, sports therapy massages, Buffalo Fire aerial ladder trucks displaying the American flag, Erie County's Mounted Police Division, Sabretooth and Buster Bison!





The Lifeline Foundation is grateful for the generous support of Run & Healthwalk sponsors. Presenting Sponsors were: AT&T, Exigence Group and Saturn Radiology, PLLC. Event sponsors included: First Niagara Bank, McGuire Development and Rural/Metro Medical Services. Additional race sponsors included: Todd W. Brason, Buffalo Professional Firefighters Local 282, Mr. and Mrs. Jody Lomeo and Family, Palladian Health, WILLCARE, and the WNY Police Association.

Robert P. Holliday, Vice President & General Manager Upstate New York, AT&T and Lifeline Board Vice Chair served as event chair. The planning committee included: Todd Brason, Clifton Bergfeld, Karen Landsittel, James O'Neill, Dr. Timothy DeZastro, Thomas Quatroche, David DiMatteo, Michael Straeck, Patrick Casilio, Chief Lawrence Eggert, Stephen Bell, Shawn Connolly and Mark Zygaj.

Past Hero Honorees have included: Dr. Dietrich Jehle, M.D., ECMC Corporation Associate Medical Director and Emergency Physician; Buffalo Firefighter Mark Reed; Buffalo Police Officer Patricia Parete; Buffalo Police Officer Carl Andolina; Lockport Police Officer Steven D. Ritchie; Lockport Police Chief Lawrence M. Eggert; and Jamestown Police Detective David Mitchell.

ECMC Corporation and the ECMC Lifeline Foundation would like to express thanks to the runners, walkers and volunteers who helped to make WNY Runs for Heroes a success!



Jennifer Boerner (daughter of Karl Boerner, 9th Floor Administrative Control Clerk) finished first place over all in 5K run.

The ECMC Lifeline Foundation's mission is to assist ECMC in securing the resources needed to support the medical center and its Culture of Care through excellence in medical and customer services. For more information about the ECMC Lifeline Foundation contact Susan Gonzalez, Executive Director (sgonzalez@ecmc.edu) at 716-898-5800.



Susan Gonzalez appointed ECMC Lifeline Foundation Executive Director



Susan M. Gonzalez, Executive Director ECMC Lifeline Foundation

Susan M. Gonzalez was recently appointed by a board of nearly thirty prominent area business and healthcare executives as Executive Director of the ECMC Lifeline Foundation. In this capacity Susan Gonzalez will oversee and guide the Foundation through its many important initiatives in support of the Erie County Medical Center (ECMC) Corporation. Foundation initiatives include a capital campaign, servicespecific grant allocations (see separate list of Foundation grants to ECMC Corp. in this issue) and annual special events including the Springfest Gala, Tournament of Life Golf Classic, WNY Runs for Heroes, and other initiatives. With extensive managerial, organizational and administrative skills, proven fund-raising experience, competence in initiating and negotiating effective collaborative partnerships and proficiency in grant research/writing, it was decided that Gonzalez has the appropriate expertise to enable the Foundation to effectively secure resources in support of ECMC Corporation's mission.

Susan Gonzalez most recently served as Executive Director of the Police Athletic League (PAL) of Buffalo (1997-Present); a not-for-profit youth agency serving over 25,000 children annually through recreational, educational and prevention programming. The agency focuses on providing healthy lifestyle choices for children's discretionary time. Her responsibilities included PAL's revenue generation and financial management, organizational and program development and human resource management. Gonzalez grew the agency's annual operating budget from \$45,000 in 1997 to over \$1.5 million in 2011. She also functioned with PAL as event producer for the Buffalo Balldrop and the Gus Macker 3 on 3 Basketball Tournament—the largest in the nation three consecutive years.

Susan's demonstrated experience in community leadership, fundraising, and non-profit management will prove beneficial in her new role as Executive Director of the ECMC Lifeline Foundation. Sue also served simultaneously as Director of Community Recreation and Director of Special Events for the Office of the Mayor and the Department of Community Services, City of Buffalo (2006-2011). She previously performed as Director of Recreation, Department of Parks & Recreation for the City of Buffalo (1998 – 2006). She oversaw production and permitting of over 600 special events and festivals annually for the City.

Susan Gonzalez was recognized for her accomplishments with awards including the: 2004 Outstanding Citizen of the Year, The Buffalo News; and the 2001 National PAL Chapter Merit & Program Mentor Award.

Offices/memberships Gonzalez holds/held include: Buffalo & Erie County Workforce Investment Board Youth Council Board Member (2000-present); City of Buffalo Board of Parking Member (2007-present) and Parking Board Chairperson (2007-2011); City of Buffalo Special Events Advisory Committee Chairperson (2006-2011); Buffalo & Erie County Greenway Fund Standing Committee Member (2008-2011); Buffalo Niagara Sports Commission Board Member; Empire State Games Local **Organizing Committee Executive Board** Member (2010); and NCAA Local Organizing Committee Board Member (2010). Susan also served as Past Board Member of the Greater Buffalo Sports Hall of Fame and was a Nichols School Parents' Council Member and Past President.

Congresswoman Kathy Hochul tours ECMC Emergency Department and The Regional Center of Excellence for Transplantation & Kidney Care





ECMC VP of Trauma and Emergency Services Peggy Cramer, RN, MS, (right) describes services to Congresswoman Kathy Hochul.



ECMC Emergency Attending Physician Ron Moscati, MD (right), explains emergency procedures to Congresswoman Kathy Hochul (center) while on tour with ECMC Corp. Sr. VP Tom Quatroche, PhD.



Congresswoman Kathy Hochul pauses during tour of The Regional Center of Excellence for Transplantation & Kidney Care with ECMC Corp. CEO Jody Lomeo.

Meaningful Gifts for Breast Surgery Patients

Submitted by Mary Molly Shea, RN

Approximately three years ago, Sandy Beauchamp, RN, Bed Coordinator; Dr. Vivian Lindfield, breast health physician/surgeon; and the 7 North staff began a special program for women affected by breast cancer who are admitted for surgical interventions. The program began with remodeling and painting of private rooms to offer the patients a tranquil environment in which to heal.

The staff noted the significant stress that the patients are under, going from a mammogram to a mastectomy, sometimes in less than a week. The patients are often very fragile and emotionally exhausted. It is important that the nurses understand breast cancer treatment, but also determine what changes they could make to provide additional emotional support for these patients. The nurses began donating items to cheer up these patients. Denise Harris, Hospital Aide, made gorgeous breast cancer logo pillow cases in pink for the patients to see when they are admitted to the unit. Kathy Bruno, RN, bought items with her own money and a gift bag was created! In the bag, there are items including homemade shawls donated by Kimberly Kent, Admission Screener, Niagara Lutheran Home and Rehabilitation Center. She heard that 7th Floor, Zone 3 was looking for donations and she made a plea to her church group, the Unitarian Universalist Church of Amherst, to start helping her make lovely crocheted or knitted shawls. Kim and four other knitters make these gifts extra special and we have seen the patients cry with happiness when they receive the handmade gifts.

In 2011, the ECMC Volunteer Board donated \$3,500 to purchase sundries for the gift project. Small items like calendars, combs, motivational books, pens, key rings, playing cards, stationery, and adult coloring books, and a pink rose made of dried wood complete the gift package.

When breast surgery patients are moved to the Recovery Room, the nurses give them these bags of heartfelt, useful gifts.

7th Floor, Zone 3 staff members would like to thank all those who have participated in this project.

If anyone would like to discuss donations, please call Mary Molly Shea, RN, at 898-3084.

Mary Molly Shea, RN, is the Unit Manager on the 7th Floor, Zone 3.

ECMCNurse of the Month

November Renee Sammarco-Delmont



Renee Sammarco-Delmont, RN, is the Charge Nurse of the 7th Floor, Zone 2. Renee began as a staff nurse and worked her way up to the charge position. As a Charge Nurse, she displays a high degree of integrity, responsibility, and professionalism in her work. Renee has a way of making patients and their families feel at home during uncertain times and she receives many compliments from them. She always has her patients' best interests at heart and is a strong patient advocate. She is very knowledgeable and dependable and can be counted on to complete any task. Renee is always willing to go above and beyond to help others and has mentored many new employees.

The 7th Floor, Zone 2 staff members have recently taken on a regional Transforming Care At the Bedside (TCAB) initiative. Renee has been dedicated to this project, heading many of the efforts that have been suggested. The most recent project was a comprehensive initiative for our head and neck patients. In addition to making ideas happen, she presented the work at the regional TCAB conference. Thanks Renee for all you do!

October Cindy Jaje



Cynthia L. Jaje, RN, is an exemplary Charge Nurse of the 8th Floor, Zone I. She is a great mentor for her co-workers, as well as students who are assigned to the floor. She is an excellent preceptor (*teacher*) of new employees. She is always willing to adapt to change and learn new skills. She is truly a role model and genuine asset to ECMC. Great work Cindy!

ECMCVolunteer of the Month

December Sister Theresa Bonner



Sister Theresa Bonner, born in St. Louis Missouri, is the President of the Senior Ministry of Greater Refuge Temple of Christ. She has also served as the President of the Western New York and Canada Diocese Missionary program. She has led volunteer institutes (1996 to 2011) in institutional volunteer experiences. From this she has provided bedside ministry in Christian fellowship and communion service. She has established many Christian ministries in Buffalo throughout eight different institutions, including the high rise facilities. She has also established Missionary Boards in various churches in the Cities of Buffalo and Lockport. She recruits chaplains, and has done so for the Erie County Medical Center Pastoral Care Department. Thanks, Sister, for all you do!

November Dorothy Mesaros



Dorothy E. Mesaros has been an ECMC volunteer since 1978. She is currently Chairperson of the annual Volunteer Board Project Requests. This includes getting the information out, reviewing and granting requests, and following through with purchases. Her former duties have included that of President, Gift Shop Coordinator and Candy Buyer. Dorothy also continues to help out monthly in the Gift Shop, as well as participate in various activities and sales. This year she was also in charge of table arrangements for our Fashion Show. Thanks, Dorothy, for your continued commitment to ECMC.

October Christine Leisner



Christine Leisner was formerly a nurse at ECMC and charge nurse on Unit A at the Erie County Home. Chris came to ECMC in 2004 as a volunteer stating she likes to "give back" to the community. She has been with us ever since. As an active member of the Volunteer Board, Chris is Chairperson of the Ways and Means Committee. She organizes and helps run the two semi-annual scrub sales and book fairs that help generate revenue for the hospital. These sales have been very successful for the employees, the Volunteer Board, and the hospital. Chris is very thorough and organized and always thinks ahead. She also gives her time to help with the flower and candy sales, the Skilled Nurse Facility (SNF) workshop and a variety of other ways to raise money for our hospital. If we still wore nursing caps, they'd be off to you, Chris, for a job well done!!

Farmers' Market Comes to a Healthy Close for 2011



Thanks for your support!

The Volunteer Board of ECMC would like to thank everyone who participated in, or helped out with, our annual Fashion Show. Held at Classics V on Saturday, November 5, 2011, over 200 people attended. It was a sold-out crowd with lots of new faces attending for the first time. Many employees were willing to model, buy tickets or make baskets. We couldn't do it without you! All monies raised will go to assist staff with upcoming Project Requests. Thanks to all involved for your ongoing support of the Volunteer Board and ECMC.











ECMC Staff Members and/or immediate relatives of Staff Members Serving in the Military

NAME	TITLE	LINE OF SERVICE	CURRENT STATION	RELATIONSHIP TO ECMC AND/
Kyle J. Brogcinski	Meritoriously promoted to Corporal	United States Marine Corps. (Currently undertaking additional training) (Previously served as First Combat Engineer with the 1st Marines 3rd Light Armored Reconnaissance Platoon.)	Current location: Camp Pendleton, CA (Previous location: Afghanistan, Nov. 2010 – Summer/Fall 2011)	Son of Kevin J. Brogcinski, Electric Control Technician, Plant Operations, ECMC
Shawn Drzyzga	Specialist	U.S. Army: Recently Honorably Discharged after four years of service	Fort Campbell, KY	Son of Laurie Drzyzga, Hospital Police Officer, ECMC
Kathleen Fay	Lieutenant Colonel	U.S. Air Force, 914th Aeromedical Staging Squadron (Niagara Falls Airbase) and 455th Expeditionary Medical Operation Squadron (Bagram Airfield, Afghanistan)	Niagara Falls, NY & Bagram Airfield, Afghanistan	On military leave from ECMC Cardiac Care Unit as Charge Nurse
Dr. Kurt Von Fricken	Lieutenant Colonel (LTC)	U.S. Army	Afghanistan	ECMC Cardiothoracic Surgeon
Brett Harrison	Senior Airman	Niagara Falls 914th Security Forces	Kirkuk, Iraq	Son of Chuck Harrison Plant Operations, and Rose Harrison, RN, ECMC
Samantha Hoch	Sergeant	U.S. Army 277th Quartermaster Company	Niagara Falls, NY	ECMC Main Lobby Prima Pizza General Manager and co-owner
Katherine A. Keleher	Lance Corporal	United States Marine Corps. Combat Correspondent/ Photographer	Parris Island, SC	Daughter of Kerry Keleher, LPN, Nurse Consultant Patient Advocacy, ECMC
Kevin J. Kuhn	Platoon Sergeant	United States Marine Corps. 13th Marine Expeditionary Unit Military Police Detachment Combat Logistics Battalion	Camp Pendleton, CA	Son of Donna Carr, RN, Patient Safety, ECMC
Thomas W. Liebel	Specialist	U.S. Army	Bamberg, Germany	Son of Bruce Liebel, Director of Reimbursement, ECMC
Brian Payne	Marine	U.S. Marines	Honorably Discharged	Son of Shirley Csepegi, Unit Manager, Psychiatry, 4th Floor, Zone 2
Steven Payne	Reenlisted Recruiter	U.S. Army	Long Island, NY; (previously Stationed in Ft. Gordon, GA)	Son of Shirley Csepegi, Unit Manager, Psychiatry, 4th Floor, Zone 2
Tim Payne	Special Forces Member	U.S. Army	Injured in the line of duty in Kandahar, Afghanistan on July 3, 2011 (see separate article in this issue of Pulse)	Son of Shirley Csepegi, Unit Manager, Psychiatry, 4th Floor, Zone 2
Andrew Payne	Specialist	U.S. Army	Vicenza, Italy (two deployments to Afghanistan)	Son of Shirley Csepegi, Unit Manager, Psychiatry, 4th Floor, Zone 2
Charles D. Schroeder	Master Sergeant	U.S. Air Force Reserves 914th Aerial Port Squadron's First Sergeant	Most recent deployment to Bagram Airfield Afghanistan, January 2010	ECMC MRI Staff Member
Joseph A. Zaccagnino Jr.	Master at Arms, First Class	U.S. Navy Stationed aboard the USS Paul Hamilton DDG-60	Pearl Harbor, Hawaii, currently at sea on seven month deployment	Son of Sandra R. Cutrona, Registered Health Information Technician (RHIT) Erie County Home

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ABOUT ERIE COUNTY MEDICAL CENTER (ECMC) CORPORATION:

The ECMC Corporation includes an advanced academic medical center (ECMC) with 550 inpatient beds and 136 skilled-nursing-home beds, on- and offcampus health centers, more than 30 outpatient specialty care clinics and a long-term care facility. ECMC is the regional center for trauma, burn care, transplantation and rehabilitation and is a major teaching facility for the University at Buffalo. Most ECMC physicians, dentists and pharmacists are dedicated faculty members of the university and/or members of a private practice plan. More Western New York residents are choosing ECMC for exceptional patient care and customer service the difference between healthcare and true care.

Interesting News and Information...

Life in the year 2100

As published in The New Yorker, The Week, April 8, 2011, by the turn of the century, says physicist Michio Kaku, and based on interviews with 300 of the world's top scientists, Kaku assembled some predictions for what that world, 100 years in the future, will look like.

In various issues of ECMC Pulse, we'll publish some of these predictions. One of these predictions is described below.

Cars Will Be Driver-less Using GPS to Navigate without the help of an alert human behind the wheel

These cars will also fly by floating on a cushion of magnetism. With room temperature superconducting magnets, our cars and trains will glide effortlessly in the air, without bumps or potholes to worry about since the crafts hover above the treacherous road. Traffic jams will be a thing of the past as a central computer will be able to track motions of all cars on the road, while each car will use radar in its fenders to sense obstacles and take emergency measures as soon as it senses an impending accident. Best of all, we will hardly ever need to fuel up, since there will be almost no friction to slow us down. This will also solve the energy crisis, since most energy is wasted, strangely enough, on overcoming the friction of the road.