

MED-CENTER

Pulse

INSIDE:

A Publication of ECMC Corporation

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ECMC turns profit for second year in a row

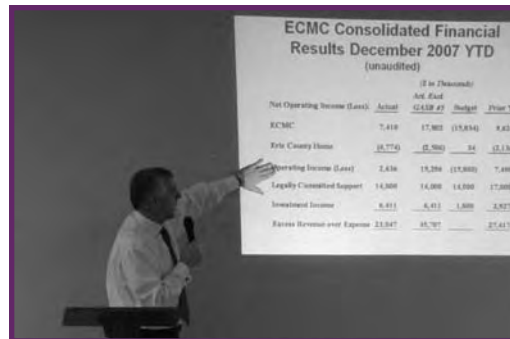
For the second year in a row, ECMC made a profit. We are estimating a \$9 million surplus from operations and investments in 2007. Because of your hard work and dedication to our patients, more patients chose ECMC and we saw significant increases in emergency room visits and surgical procedures.

The fact that we ended the year with a surplus is especially noteworthy because ECMC experienced an \$11 million reduction in federal and state revenue, and a \$15 million increase in retiree healthcare costs last year. Most importantly, this was all accomplished before any County support was received. These are all dollars we can use to cover future costs and reinvest in our facility for patient care.

To date, this success has led to the accumulation of \$167 million to reinvest into ECMC for technology and capital projects. This is a unique position in the WNY healthcare marketplace and a result of hard work and fiscal prudence. In 2007, we have begun our capital investments with many projects, such as a new Cardiac Catheterization Suite, renovations to patient rooms and waiting rooms, a major renovation to our lobby, replacement of all of our IV pumps, and the long awaited replacement of our elevators.

This historic turnaround is a testament to all the physicians and employees at ECMC. We have worked very hard to focus on quality patient care. From my arrival here three years ago, I have said that better quality patient care drives financial success. This proves that the two work hand in hand. I am also happy to announce to the taxpayers of Erie County that their investment in ECMC has paid off and we will require no county operating subsidy in 2008 beyond debt service.

See inside pg. 2



ECMC Corporation President and CEO Michael A. Young, M.H.A., F.A.C.H.E., outlines details of successes during February 21 State of the Hospital address.



A Message from President & CEO Michael Young



Michael A. Young
M.H.A., F.A.C.H.E.
President and Chief Executive Officer

Cover Story Continued

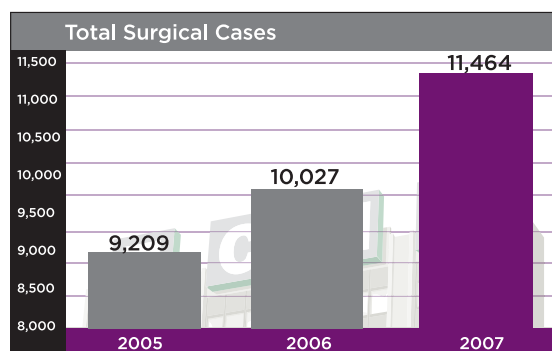
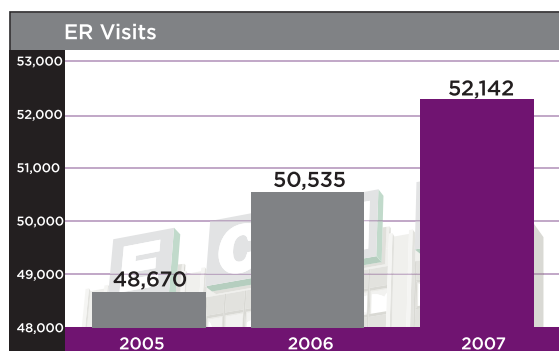
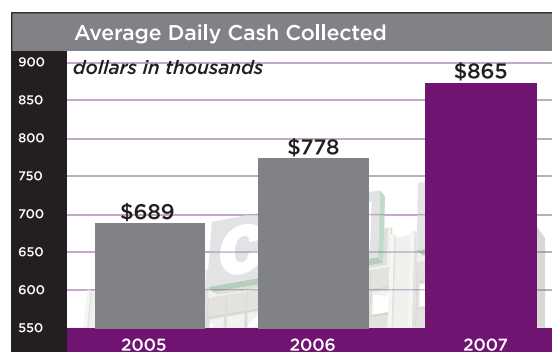
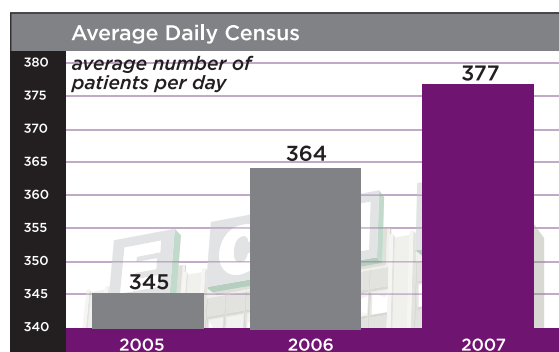
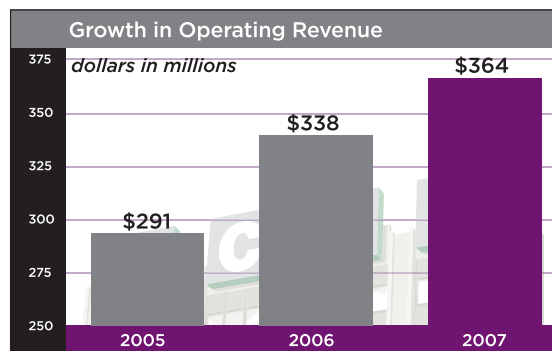
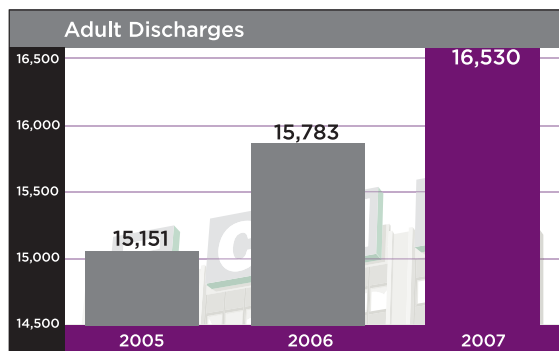
Driving the reversal of earlier trends is more patients choosing the hospital and a focus on operating efficiencies and cost savings. Since we all began a new focus three years ago, operating revenues and investment earnings have increased by \$99 million, or 36 percent. For last year alone, patient services revenues increased by 12 percent, or \$37 million, pushing revenue to total \$370 million in a single year.

To respond to these increases in patient volumes and the future hospital closures and downsizings elsewhere in the county from the Berger Commission mandates, we have submitted a plan to the Department of Health to expand our operating room and emergency room capacities. In just the past three years alone, operating room procedures have increased by 31% and emergency room visits have increased by 7%. Not only will ECMC

need additional capacity to meet this growing demand, but also to continue to meet our obligations as the Adult Regional Trauma Center and Disaster Preparedness Center.

The graphs included here are not only proof of ECMC's financial and operational success, but our success in patient satisfaction and clinical outcomes. I would like to publicly thank all ECMC Corporation staff members for a great year and for their continuing efforts to provide the very best care to our patients.

Michael A. Young
M.H.A., F.A.C.H.E.
President & Chief Executive Officer



Dr. Eric Keyser Named Director of ECMC Cardiothoracic Surgery

Harvard Medical School Massachusetts General Hospital Fellow

Dr. Eric J. Keyser joined Erie County Medical Center in December 2007. He is serving as ECMC's Director of Cardiothoracic Surgery. Dr. Keyser completed his education at McGill University, Montreal, Canada, including a Bachelor of Science in Physics, a Medical Doctorate, a Master of Surgery, and a Master of Science in Experimental Surgery. His postgraduate medical training includes research fellowships in Critical Care Medicine, Surgical Education and Minimally Invasive Surgery at McGill, a completed residency in General Surgery at the McGill University Health Center, a completed residency in Cardiothoracic Surgery at the Albert Einstein College of Medicine Long Island Jewish Medical Center/Schneider Children's Hospital in New York, and a clinical fellowship in advanced Adult Cardiac Surgery at the Harvard Medical School Massachusetts General Hospital in Boston. He is a certified diplomat of the American Board of Surgery, the American Board of Thoracic Surgery, the Royal College of Physicians and Surgeons of Canada in General Surgery, and the Royal College of Physicians and Surgeons of Canada in Cardiac Surgery. He is an active member and Fellow of several medical and surgical societies. Dr. Keyser's clinical focus of expertise is in minimally invasive adult cardiac surgery including beating heart surgery and valve repair. Dr. Keyser's

office is on the ECMC campus: D. K. Miller Building, 462 Grider Street, Suite C-117, Buffalo, New York 14215; Phone: 716-898-4279.



*Eric J. Keyser, B.Sc., M.D., C.M., M.Sc., F.R.C.S.C.,
Director Cardiothoracic Surgery, ECMC*

Should Selling of Kidneys Be Allowed?

ECMC's Dr. Venuto comments published in *Renal & Urology News*, February 2008

Rocco C. Venuto, MD, Professor of Medicine for State University of New York at Buffalo and Medical Director of Transplantation at ECMC, stated, "When [organ donation] is driven by money and not by altruism then there is a problem that it is never going to be fair for people with less money. The human cost of giving up an organ has no price..."

The complete article can be found online at <http://www.renalandurologynews.com/Should-Selling-of-Kidneys-Be-Allowed/article/107262/>



*ECMC Medical Director, Transplantation and
Director, Nephrology Rocco C. Venuto, M.D.*

New ACHE Fellow

ECMC Chief Operating Officer Mark Barabas earns top healthcare management credential

Mark C. Barabas, D.H.A., F.A.C.H.E., Chief Operating Officer, ECMC Corporation, recently became a Fellow of the American College of Healthcare Executives, the nation's leading professional society for healthcare leaders.

"Because healthcare management ultimately affects the people in our communities, it is critically important to have a standard of excellence promoted by a professional organization," says Thomas C. Dolan, PhD, FACHE, CAE, President and Chief Executive Officer of ACHE. "By becoming an ACHE Fellow and simultaneously earning board certification from ACHE, healthcare leaders can show that they are committed to providing high-quality service to their patients and community."

Fellow status represents achievement of the highest standard of professional development. In fact, only 7,500 healthcare executives hold this distinction. To obtain Fellow status, candidates must fulfill multiple requirements, including passing a comprehensive examination, meeting academic and experiential criteria, earning continuing education credits and demonstrating professional/community involvement. Fellows are also committed to ongoing professional development and undergo recertification every three years.

Mark Barabas joined ECMC Corporation as Chief Operating Officer in 2007. Barabas is a mission-driven senior healthcare executive with over 20 years of comprehensive healthcare experience. He has a proven track record featuring major accomplishments in cost containment (turnaround situations), foundation work, managed care, strategy, labor relations, operations, regulatory approval process, and hospital accreditation.

Mark Barabas holds a Diploma in Hospital Administration (D.H.A.—equivalent to a Master's Degree) from the University of Toronto and a Bachelors of Science from Youngstown State University, Ohio. He has a Buffalo connection, having served his residency at Mercy Hospital of Buffalo approximately 30 years ago.



Mark C. Barabas, D.H.A., F.A.C.H.E., Chief Operating Officer, ECMC Corporation

Barabas has received many professional awards. He has devoted his time to numerous boards, community organizations, and many professional membership positions on National Boards. He has also done consulting and accreditation inspection work across the country.

The American College of Healthcare Executives (A.C.H.E.) is an international professional society of more than 30,000 healthcare executives. The Fellow status is the highest in the ACHE. To be considered for the F.A.C.H.E. credential, one has to pass the Board of Governors Examination in Healthcare Management, have at least three years tenure as a Diplomat in the ACHE, hold a Master's/advanced degree, have at least five years healthcare management experience, complete 40 hours of continuing education credit in the past five years, and participate in healthcare and community/civic activities. For more information regarding the FACHE credential, please contact the ACHE Division of Membership at (312) 424-9400 or membership1@ache.org, or visit [Credentialing area of ache.org](http://Credentialing.area.ache.org).

ECMC Appoints Rita Hubbard-Robinson Corporate Training Director

ECMC Corporation recently appointed Rita Hubbard-Robinson, JD, to the position of Corporate Training Director. In this capacity, Rita Hubbard-Robinson is responsible for both hospital employee education and training, and programs designed to create pathways into the medical professions.

Ms. Hubbard-Robinson is the former Executive Director to the Commission on Citizens' Rights and Community Relations for the City of Buffalo. As such, she was charged with improving civil rights and community relations in the city through project development/implementation and complaint review of discrimination and police misconduct. She also was responsible for overseeing police training for the improvement of police/community relations. The successful organizer of five annual citywide Race and Reconciliation Conferences, Rita worked with local and federal law enforcement, block clubs, community centers, schools, area colleges and the State University of New York at Buffalo. With over 25 years of experience in administration, Ms. Hubbard-Robinson has developed various partnerships and programs that have enhanced community services in the Buffalo area.

Committed to both cultural groups and community development, Rita Hubbard-Robinson serves as Chairperson of the Langston Hughes Institute, Inc.; President of the WNY HR, EEO Diversity Professionals Network; and Chairperson of the Hamlin Park Taxpayer Association's Marketing Committee. As a consultant for non-profit groups and as a diversity trainer, Ms. Hubbard-Robinson has facilitated workshops for organizations in transition and for those developing a healthy work environment. She has presented keynote addresses for various collegiate and community groups. She is the former Executive Director of Preventionfocus, the largest county substance abuse prevention agency; former Project Director of UB School, College University Partnership; former Project Director of UB Liberty Partnership program; former Director Urban Revitalization Task Force – NYS Assembly; and Board Member and former Technical Consultant, Fruit Belt Task Force.



Rita Hubbard-Robinson, JD, Corporate Training Director, ECMC Corporation

Ms. Hubbard-Robinson has received various awards that include: the 2008 *Dr. Martin Luther King Jr. Social Justice Award*, from Senator Antoine Thompson; the *Professional Award* in June 2004, from the Buffalo Chapter of the National Association of Negro Business and Professional Women's Clubs; and the 2000 *Executive of the Year Award* from the YWCA of Western New York.

Ms. Hubbard-Robinson pursued her Bachelor of Arts degree at Binghamton University and received her Juris Doctorate from the University at Buffalo Law School. A mother of two children, Jason Edward, 25, and Journée Azania, 14, Rita is married to Mark E. Robinson, a 23-year veteran of the City of Buffalo Fire Department. Rita and her family live in Buffalo and have been members at Mount Olive Baptist Church for over 20 years.

Renal Services Director William Pelley Joins ECMC Staff

William "Bill" Pelley is a Senior Operations Executive with 20 years of progressive and successful healthcare administrative and clinical experience. Recognized for building effective customer and employee relationships, Pelley has a proven track record of success in leading organizations through periods of rapid change brought about through restructuring and acquisitions. His expertise includes the management of multiple facility sites, staff management and direction of growth initiatives. His range of expertise includes: team building, leadership, planning, customer relationships, negotiations, financial analysis and cost management.

As Area Manager for Fresenius Medical Care in Glendale, Arizona (2005-2007), Bill Pelley was responsible for overall business operations for a \$50 million company. He significantly improved clinic financial performance and directed multi-disciplinary healthcare staff.

While serving as Regional Director in Dallas, Texas (2002-2004), Pelley oversaw clinical and business operations for a \$15 million organization. In this capacity, Pelley directed customer and employee relations and a multi-disciplinary healthcare staff. He interacted with governmental and private agencies and was responsible for five outpatient dialysis clinics.

During his time as Vice President for Western Operations at Edwards Lifesciences Cardiovascular Resources in Las Vegas, Nevada (1983-2001, 1999-2001) Pelley directed clinical operations with profit and loss responsibility for a \$65 million operation. There, he was responsible for customer and employee relations as well as program development planning and implementation. As Regional Vice President (1996-1999) Pelley established and developed two new regions for a \$30 million operation. William Pelley also served in many other administrative positions (1986-1996) for this firm including: Senior Division President, Division President, and Regional Manager.

Prior to his administration positions, Bill Pelley functioned clinically as Chief Perfusionist, Staff Perfusionist and Operating Room Technician.



William Pelley

Bill Pelley has received awards and honors such as: Fellow, American Society of Extracorporeal Technology (1976-present), Honorary Kentucky Colonel (1987), Recipient 1st Time Presenter Award, AmSECT (1986), and Royal Society Arctic Bluenoses (1970).

William Pelley holds the following degrees, certifications, and licenses: Master of Healthcare Administration and Bachelor of Science from California College Health Sciences, San Diego, California; Associate of Arts, San Diego Mesa Community College, San Diego, California; Certificate in General Business Management, American Management Association; Certified Clinical Perfusionist, American Board of Cardiovascular Perfusion (1977-91); Licensed Vocational Nurse, California Board of Licensed Vocational Nurses (1971-75); Certified Operating Room Technician, Association of Operating Room Technicians (1971-75); United States Navy, Hospital Corpsman, Honorable Discharge.

Bill Pelley is a professional member of such organizations as the American College of Healthcare Executives, Associate Member (2001-present); American Society of Extra-Corporeal Technology (1974-present)—Life Member (1988) and President (1986-1987). William B. Pelley is also well published.

Bill Pelley lives with his wife, Nancy, in the town of Amherst.

EMS Pre-arrival Notification Beats the Clock for Heart Attack Patients

*By Jeff Myers, D.O., Ed.M.
Associate EMS Medical Director
Office of Prehospital Care
Department of Emergency Medicine*

For the last three years, ECMC has been successfully treating acute ST-elevation myocardial infarction (STEMI) with primary angioplasty, or angioplasty performed emergently within a short period of time after arrival at ECMC. The critical time period for this procedure is the time from when the patient arrives at the Emergency Department (ED) door until the artery is opened up during the procedure, known as the door-to-balloon time (D2B), allowing blood to again flow into the area damaged by the heart attack. The standard set by the American Heart Association (AHA) is performing this procedure within 90 minutes from the time the patient arrives in the ED. The successful ECMC program, conducted by Neil Dashkoff, MD, integrates both cardiac and emergency services. From inception, the ECMC program is on average 20 minutes faster than the AHA national recommendation of 90 minutes.

More recently, many paramedic level Emergency Medical Services (EMS) units have the capability to acquire a 12-lead electrocardiogram (EKG) and transmit it to the hospital. After acquiring and transmitting the 12-lead EKG, the paramedic speaks to one of the emergency physicians who staff the emergency department, who will in turn activate the cardiac catheterization team. The capability to acquire, transmit, and provide early notification helps significantly decrease our door to balloon time by identifying the ST elevation myocardial infarction much earlier, translating into less damage to the heart and better patient outcomes.

In reviewing our data for this year, the average door-to-balloon time with pre-arrival notification by EMS was 64 minutes, almost a half hour less than the AHA standard. Several cases were in the 30-40 minute door to balloon time range. The shortest time was 29 minutes, over an hour faster than the American Heart Association standard! In a case series highlighting four patients transported by EMS to ECMC and arriving after hours, Dr. Jeff Myers, D.O., from the Department of Emergency Medicine,

demonstrates to EMS providers the significant savings that can occur by acquiring the 12-lead early pre-arrival notification. For two patients who were identified in the field as having a STEMI and providing early notification, the D2B times were 34 and 42 minutes. In another two patients that were identified as having a STEMI, ECMC did not receive pre-arrival notification and the D2B times were 66 and 82 minutes, still under the 90 minute standard, but not as good as those with early notification. The significant time savings for the patient by field identification and early pre-arrival notification markedly reduces the amount of heart muscle lost to the heart attack.

The Office of Prehospital Care at ECMC (see sidebar) has been providing EMS cardiac outreach since the inception of ECMC's primary angioplasty program, providing instruction to area EMS providers. Sixty EMS providers from Erie and Wyoming Counties attended the November 28, 2007 lecture by Dr. Dashkoff. Several cardiac sessions will be offered at our spring EMS CME day, scheduled for late April 2008. As more EMS agencies come on line with prehospital 12-lead EKGs, we will continue to work with our regional EMS providers to help improve cardiac care to Western New Yorkers.



Office of Prehospital Care at ECMC

Continued from previous page

The Office of Prehospital Care (OPC) started in 1991 with the primary mission to provide EMS outreach and education to the Western New York EMS agencies within our referral area. The OPC is a division of University Emergency Medical Services, the academic emergency medicine group of providers that administers emergency medical care in ECMC's ED. UEMS physicians also provide medical oversight services for fifty-five EMS agencies in Erie, Wyoming, and Cattaraugus Counties. The people in OPC include:

- Scott Wander, B.A., E.M.T.P., *Director*
- Anthony Billittier, IV, MD, *System EMS Medical Director*
- Jeff Myers, D.O., Ed.M., *Associate System EMS Medical Director*
- Sam Cloud, D.O., *Associate System EMS Medical Director*
- Cara Raczka, *Administrative Assistant*
- Michelle Sheehan, *Administrative Assistant*

OPC's educational initiatives in 2007 all involved collaboration with other ECMC departments. Recent courses have included:

- **Advanced Burn Life Support:**
400 providers in eight (8) WNY counties
- **Selective Spinal Immobilization:**
150 providers in three (3) WNY counties
- **Stroke Rapid Response Seminar:**
70 providers in four (4) WNY counties
- **International Trauma Life Support:**
100 providers in two (2) WNY counties

OPC is also organizing a regional EMS conference that is scheduled for April 2008 at ECMC, providing free CME credit for Western NY EMS providers. These outreach efforts highlight ECMC's commitment to prehospital medical education.



ECMC Lifeline Foundation Board Elects New Officers



Patrick Casilio Jr., chosen as Board Chair

The ECMC Lifeline Foundation Board recently elected Patrick Casilio, Jr., as Board Chair. Casilio previously served as the ECMC Lifeline Foundation Secretary and as a Foundation Board Member. Additional officers include Clifton M. Bergfeld, Vice-Chair; Penny J. Morgante, Vice-Chair; David R. DiMatteo, CPA, Treasurer; S. Virginia Parsons, Board Secretary; and Gia Alessandra Coone, Executive Director.

Foundation Chair Patrick Casilio, Jr. is Chief Executive Officer of Casilio Companies. Casilio also serves as Councilman in the Town of Clarence. He is a Member of the Clarence Rotary and Past Chief of the Clarence Volunteer Fire Company. Casilio lives and works in Clarence.

Foundation Vice-Chair Clifton M. Bergfeld (Cliff) recently graduated from the University at Buffalo Law School with a Juris Doctorate degree. Before returning to UB and Buffalo, Cliff was a Financial Planner at UBS Financial Services in Chicago, Illinois. Cliff is a very active member of the Western New York Community. He is a Board Member of the University at Buffalo's Alumni Association and is active in the UB Blue and White Club, an Athletic Department booster organization. Bergfeld lives in the City of Buffalo.

Foundation Vice-Chair Penny J. Morgante is Vice President and Regional Manager of First Niagara Bank. She is a Board Member of Meals on Wheels for Western New York and Erie County. Morgante resides in Hamburg.

Foundation Treasurer David R. DiMatteo, CPA, is a Partner in the accounting firm Brock, Schechter & Polakoff, LLP and is a member of the Volunteer Boy Scouts of America. DiMatteo lives in Hamburg.



Patrick Casilio Jr.

Foundation Secretary S. Virginia Parsons is a retired Administrator of Evans National Bank. Parsons resides in the City of Buffalo.

Other current ECMC Lifeline Foundation "Directors" (board members) include: Michael E. Cain, MD; James F. Dentinger; Nancy H. Frey; John R. Fudyma, MD; H. McCarthy Gipson; Sharon L. Hanson; Elenora M. Heffner; Joan F. Lillis, RN; Susan J. McCarthy; Edwin L. Meyer; Brian M. Murray, MD; James J. O'Neill; Wendy Ricigliano, RN, BSN; Richard Schneider; Johnny Van; Todd Voelkl; Michael A. Young; and Joseph A. Zizzi, Sr., MD.

The ECMC Lifeline Foundation Inc. is a not-for-profit, 501 (c) (3) corporation whose mission is to assist ECMC Corporation in procuring the resources needed to be the medical center of choice through excellence in patient care and customer service.

ECMC Lifeline Foundation Executive Director Gia Coone chosen as Board President of National Association of Fundraising Professionals

The Western New York Chapter of the Association of Fundraising Professionals (AFP) recently announced the 2008 slate of officers and board members. Executive Director of the ECMC Lifeline Foundation Gia Alessandra Coone was selected as President. Coone previously served on the board of directors of the Association of Fundraising Professionals in the positions: President-Elect, Vice-President-External Relations, and Chair-National Philanthropy Day.

Other AFP 2008 Board Officers voted into office include: Vice President of External Relations Benjamin D. Marchione (Kenan Center); Vice President of Professional Advancement Colleen Miller (Mount Mercy Academy); Vice President of Membership Thomas T. Murphy, (Tonawanda City School District); Treasurer Heather Filipowicz (Planned Parenthood of WNY); and Secretary Cindy A. Eller (Roswell Park Cancer Institute). Additional Board Members are: Jeanmarie Cieslica; Leslie S. Garcia; Betsy Gemerek; Laurie Elliott Krajna; Andrew L. Mantione; Margaret C. Phillips; Anne E. Snyder; Guido Tomassi; and Lisa Woodring.

As Executive Director of the ECMC Lifeline Foundation, Gia Coone is responsible for overall operations and fundraising activities in support of the mission of ECMC Corporation to provide an entirely new level of healthcare to the Western New York community. Coone has extensive experience in fundraising and non-profit management at the local, regional and national levels. She served as Executive Director of the American Heart Association of Western New York, where she functioned as market leader for the Buffalo Niagara Region and expanded the volunteer base, leadership board and fundraising activities for the organization. Gia Coone is a graduate of the Leadership Buffalo-Class of 2005, a member of the New York State Employer Support of the Guard and Reserve Committee, a member of The Twentieth Century Club, St. Gregory the Great Catholic Church, and Sisters of St. Francis Annual Dinner Planning Committee. She has served as a faculty member of the Center for Non-profit Management in Dallas, and as a mentor in the Buffalo Niagara Partnership's program. Gia and her husband, James, reside in Williamsville.



Gia Alessandra Coone, AFP Board President and ECMC Lifeline Foundation Executive Director

The Association of Fundraising Professionals (AFP) is comprised of more than 25,000 professionals who are employed by, or on behalf of, not-for-profit and philanthropic organizations. The Western New York Chapter of AFP is dedicated to advancing philanthropy locally through education, training and advocacy. More than 250 members of the chapter represent 140 area organizations across a broad spectrum of professional experience and cultural backgrounds and provide a philanthropic network for the region. AFP members represent health, human services, education, religious, arts, civic and consulting firms. Through their membership in AFP, individuals agree to abide to a Code of Ethical Principles and Standards of Professional Practice. Association of Fundraising Professionals WNY Chapter President Gia Alessandra Coone can be contacted at 716-898-4478 (day) or 716-228-2000 (cell).



Springfest Gala Honorees

May 3, 2008, event to be held at the Hyatt Regency



Lifeline Chairman's Distinguished Service Honoree

Sharon L. Hanson • *Time Warner Cable*

Ms. Hanson has served on the Board of Directors (formerly Board of Managers) of ECMC since 1996. She serves on the Executive, Executive Compensation, and Governance committees and Chairs the Human Resource, Building & Grounds and Performance Improvement committees of the Board. Ms. Hanson has served on almost every committee of the board and is also a dedicated member of the ECMC Lifeline Foundation Board of Directors. For her passion, and in recognition of her outstanding dedication and service to ECMC, Ms. Hanson is the recipient of the ECMC *Lifeline Chairman's Distinguished Service Award*.



Lifeline Chairman's Honoree Sharon L. Hanson

Distinguished Physician Honoree

Dietrich Jehle, MD, FACEP • *Department of Emergency Medicine*



*Distinguished Physician Honoree
Dietrich Jehle, MD, FACEP*

Dr. Jehle has been instrumental in the development of Emergency Medicine at Erie County Medical Center (ECMC). The ECMC Emergency Department is now the busiest in the region. ECMC is a preferred clinical site for medical stu-

dents and resident training in Emergency Medicine. Over the last eight years, the Emergency Department at Erie County Medical Center has experienced a 50% increase in patient volume, from 36,000 patient visits per year to over 50,000.

In addition to his role with ECMC, Dr. Jehle served as Associate Director of the SUNY at Buffalo Emergency Medicine Residency Program for ten years. He also served on the Board of the New York Chapter of the American College of Emergency Physicians, and as a National Institute of Health Research Grant Reviewer in the Small Business Innovation and Research Program. Dr. Jehle was appointed a Board Examiner for the American Board of Emergency Medicine. His role in the local trauma system has given him the foundation to serve as a Trauma Site Surveyor for both New York and Illinois. He is also a consulting reviewer for *Annals of Emergency Medicine*, *American Journal of Emergency Medicine* and *Academic Emergency Medicine*.

Springfest Gala Honorees

May 3, 2008, event to be held at the Hyatt Regency

continued

Distinguished Nursing Honoree

Jennifer Sweetland, RN • Rehabilitation Department

Jennifer joined ECMC in January 2001 and has become an asset to the Rehab Department on the 8th Floor, North. She became a Charge Nurse in 2007. Her interaction with patients and families is outstanding, as her positive demeanor extends to everyone with whom she interacts. As a highly competent preceptor, Jennifer helps new employees to learn exceptionally well. She is able to identify and resolve issues with patients, families and staff. Jennifer volunteers in many activities throughout the Medical Center and the Western New York community. She most recently has assisted in the piloting of a bedside medication verification program in development at ECMC.

and a competent communicator in Spanish and Sign language.



Distinguished Nursing Honoree Jennifer Sweetland, RN, Rehabilitation Department

Jennifer is a graduate of Niagara University with a Bachelor of Science degree. She is FIM (Functional Independence Measure) certified,

To learn more about sponsorship opportunities and other details pertaining to the Springfest Gala, please call the ECMC Lifeline Foundation at 716-898-5800.

Save These Dates...

Springfest Gala
 Saturday, May 3, 2008
 Hyatt Regency Downtown

Tournament of Life Golf Tournament
 Monday, August 18, 2008
 Park Country Club

5K Run and Healthwalk
 Saturday, October 4, 2008



Thank You To Our Donors...

The ECMC Lifeline Foundation wishes to extend its deepest appreciation and gratitude to the following Annual Appeal donors*. Thank you for your confidence in our efforts!

Lifeline Visionary \$5,000 +

Freed Maxick & Battaglia, PC

Lifeline Benefactor/President's Circle \$1,000 - \$4,999

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Gia Alessandra Coone
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Mary Lou Peacock
Kenneth Stachowiak
Joanne Wisniewski

* Includes all Annual Appeal donations received at print deadline.

And Thank You To Our 2008 Sponsors...

Springfest Gala at the Hyatt Regency Saturday, May 3, 2008

Lifesaver Sponsor \$10,000

Crothall Healthcare, Inc.
Willcare

Golden Sponsor \$5,000

Casilio Companies
Buffalo Pharmacies, Inc.
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Colucci & Gallaher, PC
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Morrison Management Specialists
Stand Advertising

Hero Sponsor \$3,500

Kideney Architects

Table Sponsor \$2,000

Mr. & Mrs. Clifton Bergfeld
McGuire Development Co., LLC
Ricotta & Naegely
Rural/Metro Medical Services

Tournament of Life Golf Classic at the Park Country Club - Monday, August 18, 2008

Presenting Sponsor \$20,000

Buffalo Hospital Supply Co., Inc.

Diamond Sponsor \$10,000

Colucci & Gallaher, PC
Crothall Healthcare, Inc.

Gold Sponsor \$5,000

Morrison Management Specialists

To learn more about sponsorship opportunities for Springfest and the Tournament of Life Golf Classic, please call the ECMC Lifeline Foundation at 716-898-5800.

Grider Street Reconstruction

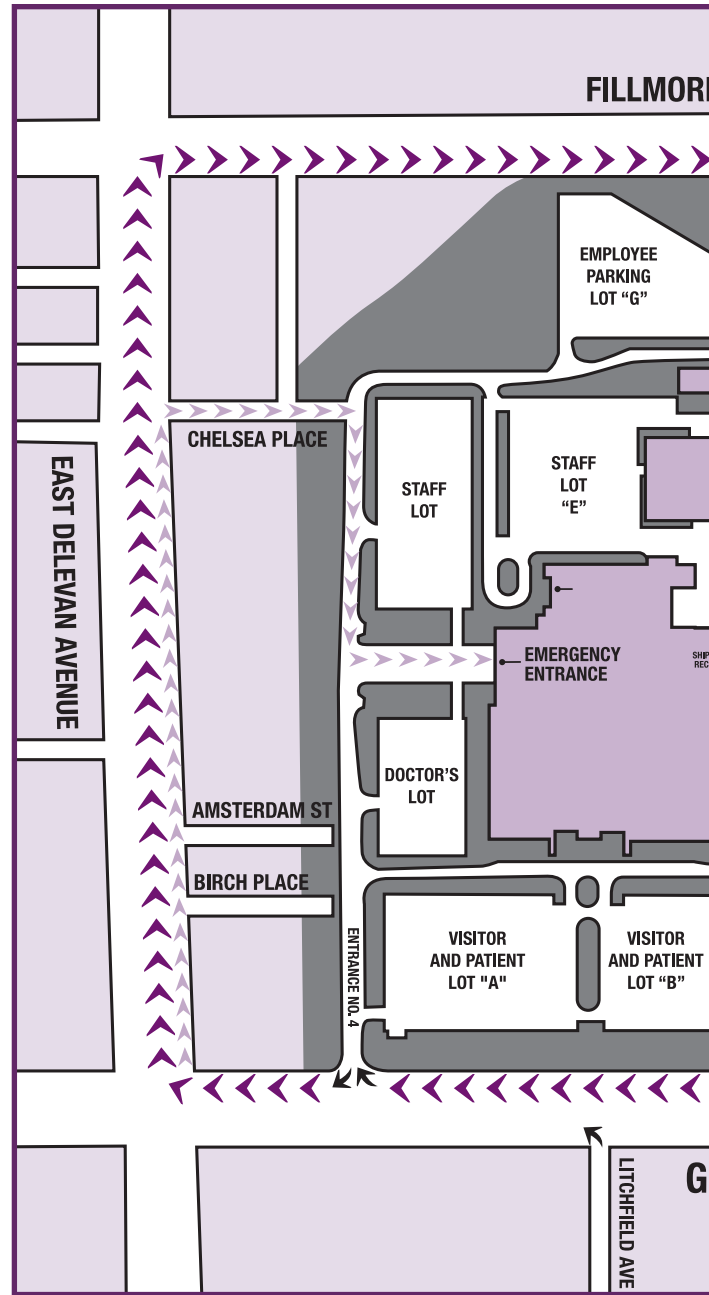
IMPORTANT: When driving, be sure to follow road detour signs

Employee and Community Notification

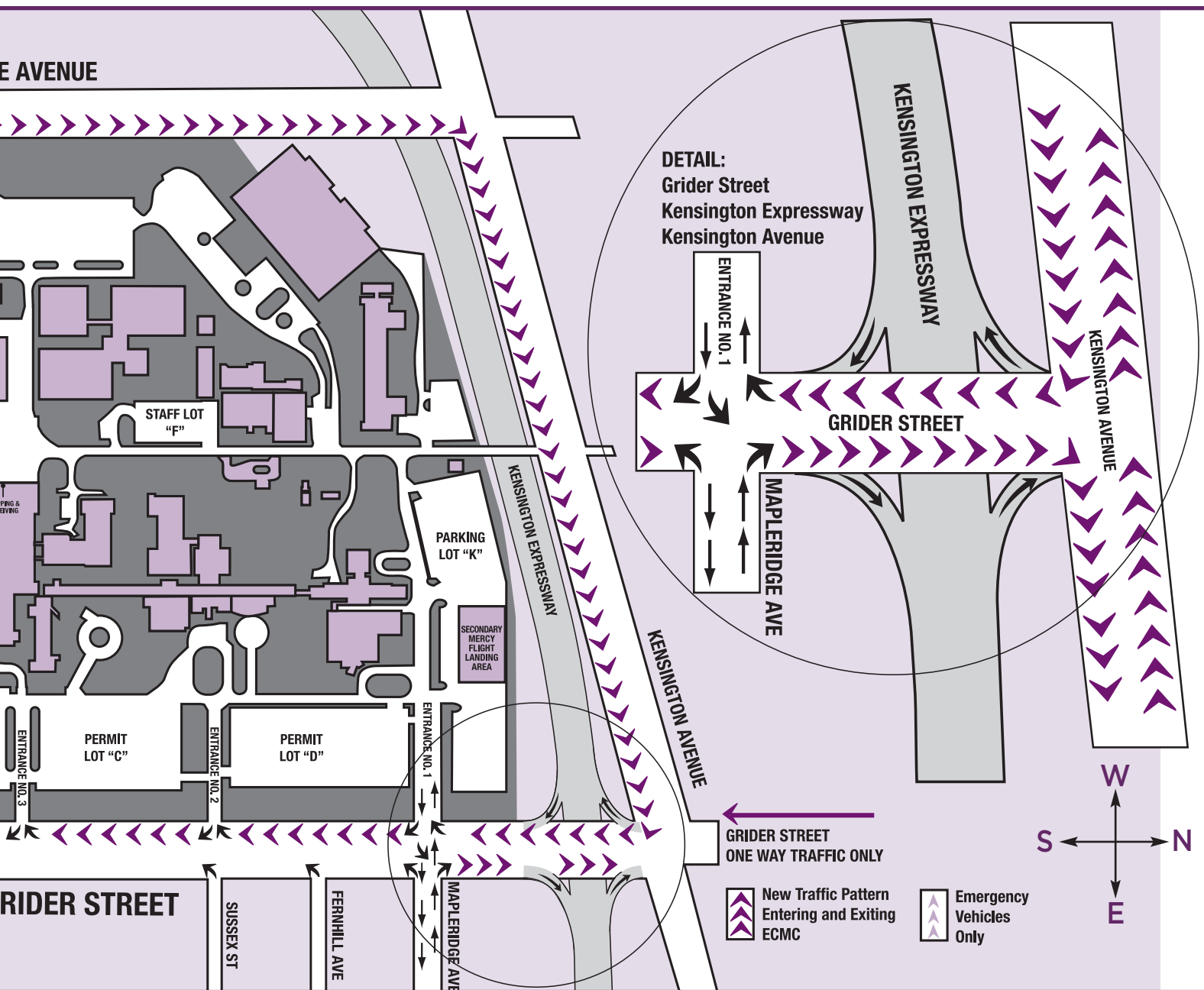
Beginning mid-March, the City of Buffalo Department of Public Works will start reconstruction work on Grider Street.

This reconstruction effort will require temporary traffic flow changes. One way traffic will continue to flow **SOUTHBOUND** on Grider Street. However, all **NORTHBOUND** traffic will be re-routed.

The map details suggested alternative routes entering and exiting ECMC.



signs to travel on, off, and around the ECMC campus.



Key Highlights:

1. **GRIDER STREET** traffic will become one way (Southbound) beginning mid-March. This timetable is weather dependent.

Entering ECMC from all points North to South (from Kensington Avenue and route 33-Kensington Expressway) will not be affected.

Traffic Exiting ECMC will be re-routed one way Southbound down Grider street to East Delevan Avenue Westbound. Kensington Expressway access (Route 33) will

be routed down Fillmore Avenue (Northbound) to Kensington Avenue (Eastbound).

2. **EMERGENCY TRAFFIC ONLY:** All emergency vehicles will have complete access to ECMC via East Delevan Avenue and Chelsea Place (See light purple arrows in map above).

3. **RT. 33 EXPRESSWAY ACCESS:**
To access 33-Kensington Expressway, follow detour signs.

If you have any questions regarding this information please check our website for the most current updates and changes.
www.ecmc.edu

ECMC

Nurse of the Month

February Nurse of the Month

Michelle Gulczewski is the Nurse of the Month for February. Michelle has proven herself to be an exceptional Nurse as well as an exemplary team player for the Med-Surg Department at ECMC. Her attention to detail and focused-care nursing for her patients is near faultless. Never one to stand back and simply fulfill the daily duties of 10 South, Michelle has persistently sought information surrounding her patients and their care. Whenever a family asks questions regarding their loved one, Michelle accepts the responsibility to seek those answers by reviewing patient charts, tests and lab results, and physician notes, rather than handing off the question to a medical team. As a member of the 10 South team, she readily steps forward with guidance and suggestions to facilitate timely decisions regarding duties and responsibilities for all staff. Her experience with the Med-Surg Sister Units has provided us with dependable references for subjects spanning all realms of care. However, she is not afraid to say she does not know an answer on a subject when it involves patient care or safety. Michelle can be counted upon to present herself as an experienced, well versed member of the ECMC Care Team. In any situation, she will remain calm, and in control, always placing the care of her patients first.



Caring Hearts and Helping Hands Award



Richard C. Cleland, N.H.A., M.P.A., Executive Director of Continuing Care announces that Dianne Kennett (right), Becki King (left), and Betty Jo Roberts (not available for photo) were awarded the 2007 "Caring Hearts and Helping Hands Award." This award is given to a Certified Nursing Assistant who exemplifies compassion and professionalism in the line of duty. This year the Erie County Home received numerous recommendations and decided to present this award to three Certified Nursing Assistants.



Erie County Home "Caring Hearts and Helping Hands" award to Becki King (l.), Dianne Kennett (r.), Betty Jo Roberts (not shown)

Valentine's Flowers Lift Patients' Spirits



ECMC Staff Brighten Patients' Day with Valentine's Roses

We all know that good care can make the difference in your hospital stay. At ECMC, nurses and staff are dedicated to the overall healing of their patients, which was demonstrated today in celebration of Valentine's Day.

"Caring for patients is about more than providing medical care," notes Dr. John Fudyma, Chief Medical Officer at ECMC. "A smile, a laugh, or in this case a rose or card, will brighten our patients' day and lift their spirits, which is priority for our caring staff everyday."

Patients were delighted as they each received a rose or card from ECMC. Red roses were given out to ECMC's inpatients.

"Being in the hospital on a holiday is not easy for anyone," says Dawn Walters, RN, Assistant Director of Nursing, Medical/Surgical units, ECMC. "By bringing the flowers to our patients, we are able to make it a little easier. And it is great to see their face brighten when they receive a rose."

Safety Fair

ECMC's Safety Fair held on January 30th was a huge success despite the bad weather. We thank all those who attended and all participants for their efforts. Congratulations to the lucky winners of the raffle drawing! Good luck next time. Be sure to note the next fair!





Dental Assistants Recognition Week
March 2-8, 2008

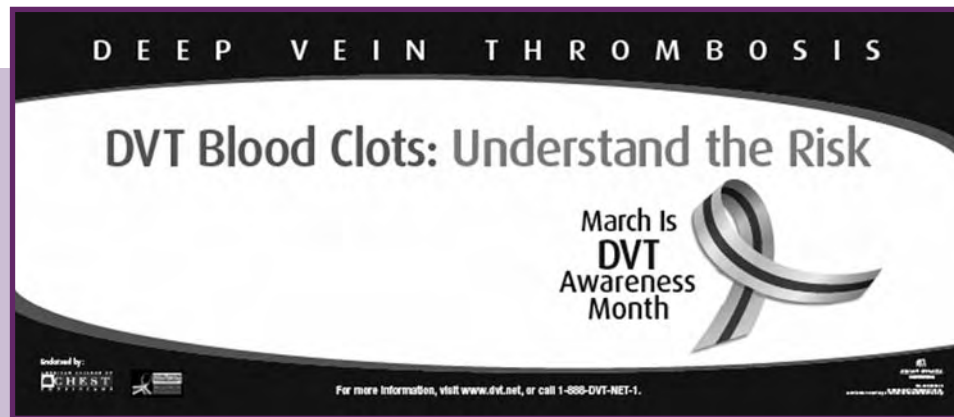


American Dental Association
www.ada.org



American Dental Assistants Association
www.dentalassistant.org

ATTENTION HEALTHCARE STAFF



ECMC CORPORATION

Presents the Third Annual

Dr. Rakesh Bidani DVT Educational Symposium

“DVT and Patient Safety”

Friday, March 14, 2008

11:30- 12:30 pm - STAFF DINING ROOM, 2ND FLOOR

Interdisciplinary Panel

Educational program on DVT prevention and patient safety with anticoagulation, featuring a panel discussion

Dr. Regina Makdissi

Internal Medicine - Moderator

Special Guest:

Dr. Jeffery Grace

Clinical Director - Buffalo Psychiatric Center

Dr. Peter Ploch

Trauma and Surgery

Dr. Lawrence Bone

Orthopedic Surgery

Dr. James Czyrny

Rehabilitation Medicine

ECMC Corporation is honoring Dr. Rakesh Bidani by dedicating all the DVT AWARENESS MONTH activities in his memory. Dr. Bidani was the Medical Director of the Internal Medicine Clinic and champion of the Anticoagulation Clinic. He was an active participant in the development of our early interdisciplinary initiatives on DVT prophylaxis and treatment guidelines. For more information about DVT, please visit www.dvt.net or www.preventdvt.org.

ECMC Celebrates Black History Month

On February 25, 2008, ECMC held a Black History Month recognition celebration. An invocation was offered by Rev. Dr. James A. Lewis III. ECMC Corporation President and CEO Michael A. Young, M.H.A., F.A.C.H.E., welcomed those in attendance. Buffalo Public Schools Superintendent Dr. James A. Williams stressed important points about Black History and education. A music medley was presented by BAVPA Jazz Ensemble.



Audience responds to points made by Pastoral Care Director Rev. Dr. James A. Lewis III, during Black History Month event.



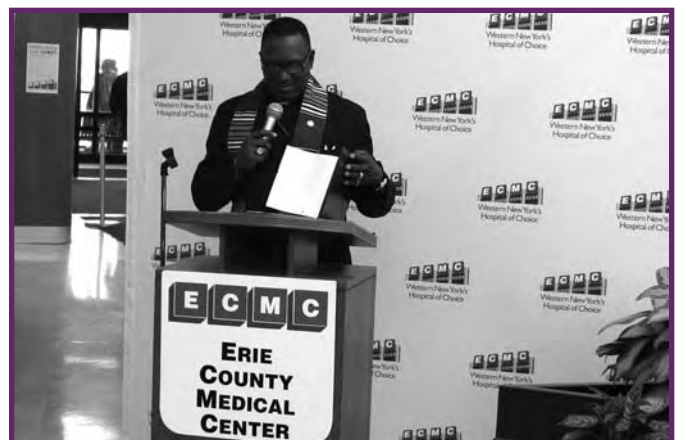
ECMC President/CEO Michael A. Young, M.H.A., F.A.C.H.E., recognizes African-Americans during Black History Month celebration



BAVPA Jazz Ensemble treats Black History Month attendees to a selection of well done jazz tunes sung acappella (without instruments)



Buffalo Public Schools Superintendent Dr. James A. Williams stresses important points about Black History and education



Black History Month comments by ECMC Pastoral Care Director Rev. Dr. James A. Lewis III

SNF Celebrates Black History Month

The Skilled Nursing Facility (SNF) here at the Erie County Medical Center celebrated Black History Month with the help of the African American Cultural Center. They performed traditional West African Dance and Drumming, which is the universal language of healing and celebration. Our residents joined in clapping,

dancing and saying traditional African phrases. Also in celebration of this special month the SNF has a collection of pictures, information and a time line highlighting American Black history. Please feel free to stop by the 5th floor and enjoy the memories.

Following the Dream

Rev. Dr. James A. Lewis III, was the spiritual advisor and among the speakers for the annual Martin Luther King Jr. Day celebration January 20th at Kleinhan's Music Hall. It was a full house for the program of music, dance, and presenters who asked "What Would Dr. King Say in 2008."

Cleve-Hill Family Health Center was among the sponsors of the celebration. Members of the Family Medicine Department—including Medical Director Dr. William Fiden, 2nd-year Resident Tetianya Zubrycky, and eight UB medical students—provided free blood pressure screenings, answered medical questions, and handed out ECMC literature and t-shirts to the nearly 3,000 attendees.

Thanks to all who volunteered and kept the dream alive.



ECMC Cleve-Hill Family Health Center staff participate in Martin Luther King Day event held Jan-21 at Kleinhan's Music Hall

Rev. Dr. Lewis and Associates



Shown here is Rev. Dr. James A. Lewis III (center) with Dan O'Connell, Deputy Director of HIV Prevention & Evaluation; and Gus Birkhead, M.D. Deputy Commissioner, Office of Public Health, NYS-DOH.

World's Religions Represented



Stop by the Chapel (ECMC 2nd Floor) to see the poster and calendar depicting multi-denominational religions and religious holidays/events.



New Faces at ECMC

Please welcome the following staff members.

NAME <i>Last Name, First Name</i>	TITLE	DEPARTMENT
ANDREWS, JUSTIN	FOOD SERVICE WORKER (FSW)	DIETARY
ANSTEAD, ANNE	SR. LICENSED PRACTICAL NURSE	SKILLED NURSING FACILITY (SNF)
ASHFORD, MARCUS	FOOD SERVICE WORKER (FSW)	DIETARY
BHAGAT, ANNA	SR. CLERK TYPIST	TRANSPLANT
BOHANNA, DEBRA	HOSPITAL INSURANCE CLERK (HIC)	OUTPATIENT BILLING
BRYANE, MICHELLE	PATIENT ACCESS	ADMISSIONS
BRYANS, MICHELLE	PATIENT ACCESS FINANCIAL SPECIALIST	EMERGENCY ROOM
COPELAND, SHAWN	REGISTERED NURSE (RN)	12TH FLOOR, ZONE 3
CURRY, KIMBERLY	REGISTERED NURSE (RN)	TRAUMA INTENSIVE CARE UNIT
DEHOS, CHRISTINA	ADMINISTRATIVE CONTROL CLERK (ACC)	STAFFING DEPARTMENT
D'ERRICO, HEATHER	SPEECH LANGUAGE PATHOLOGIST	REHABILITATION
DINGLE, AIMEE	PHYSICAL THERAPY (PT)	REHABILITATION
DRAIN, JEFF	HOSPITAL HOUSEKEEPING ATTENDANT (HHA)	ENVIRONMENTAL SERVICES
DUGGAN, SUZANNE	HOSPITAL AIDE (HA)	9TH FLOOR, ZONE 1
EPLETT, MARY	HEALTH INFORMATION MANAGEMENT TECHNICIAN	HEALTH INFORMATION MANAGEMENT
EVANS, SHALONDRA	LICENSED PRACTICAL NURSE (LPN)	4TH FLOOR, SOUTH
EVANS, WILLIE	HOSPITAL HOUSEKEEPING ATTENDANT (HHA)	ENVIRONMENTAL SERVICES
FEDYK, EMILY	LICENSED PRACTICAL NURSE (LPN)	4TH FLOOR SOUTH
FOSTER, LATONYA	PHARMACY AIDE	PHARMACY
FRANARA, MICHELLE	CLINICAL SYSTEM ANALYST	HEALTH INFORMATION SERVICES
HAUEISE, ALYCIA	LABORATORY TECHNICIAN	LABORATORY
HAZEL, CATHLEEN	REGISTERED NURSE (RN)	CARDIOTHORACIC UNIT
HOOVER, JEREMY	SR. CLERK TYPIST	EMERGENCY DEPARTMENT
HUBBARD-ROBINSON, RITA	CORPORATE TRAINING DIRECTOR	ADMINISTRATION
HUND, JOHN	MAINTENANCE MECHANIC	PLANT OPERATIONS

NAME <i>Last Name, First Name</i>	TITLE	DEPARTMENT
KENNETH, LINDSEY	PATIENT CARE PARTNER (PCP)	EMERGENCY ROOM
KERR, DEBORAH	HOSPITAL INSURANCE CLERK	INPATIENT BILLING
LARSON, ELIZABETH	RECEPTIONIST	HUMAN RESOURCES
LINDBLOOM, ERIC	SR. LICENSED PRACTICAL NURSE	8TH FLOOR, NORTH
LOPEZ-GRAHAM, DIANA	REGISTERED NURSE (RN)	TRAUMA INTENSIVE CARE UNIT
MERRICKS, SAMMIE	LABORATORY ASSISTANT	LABORATORY
MILLER, COURTNEY	SR. CLERK TYPIST	ADMISSIONS
MINALITSAS, CHRISTINA	HIV COUNSELOR	IMMUNODEFICIENCY SERVICES
MINEWA, HAMILTON	DISPATCHER	TRANSPORT
MOSES, TAMMY	LICENSED PRACTICAL NURSE (LPN)	SKILLED NURSING FACILITY (SNF)
OSTROWSKI, KATHLEEN	REGISTERED NURSE (RN)	7TH FLOOR, NORTH
RAUCH, NATALIE	SR. LICENSED PRACTICAL NURSE	8TH FLOOR, NORTH
RENAUD, KELLY	ADMINISTRATIVE CONTROL CLERK (ACC)	NURSING
ROY, KELLY	PATIENT CARE PARTNER (PCP)	11TH FLOOR, NORTH
RYLOWICZ, THERESA	LICENSED PRACTICAL NURSE (LPN)	4TH FLOOR, ZONE 4
SHERMAN, JENNIFER	RECEPTIONIST	HUMAN RESOURCES
SILVERMAN, RACHEL	PATIENT CARE PARTNER (PCP)	7TH FLOOR, NORTH
SLOMBA, KIMBERLY	LABORATORY TECHNICIAN	LABORATORY
SOSA, EDGAR	PATIENT CARE PARTNER (PCP)	8TH FLOOR, NORTH
TERESI, SALVATORE	PATIENT CARE PARTNER (PCP)	EMERGENCY DEPARTMENT
VALESKO, KARILYN	DISCHARGE PLANNER	SOCIAL WORK
VAN EVERY, KATHLEEN	REGISTERED NURSE (RN)	EMERGENCY DEPARTMENT
WELSH, DEBRA	REGISTERED NURSE (RN)	IMMUNODEFICIENCY SERVICES
WHITE, VICTORIA	REGISTERED NURSE (RN)	7TH FLOOR, NORTH
WIBLE, ALICIA	LICENSED PRACTICAL NURSE (LPN)	4TH FLOOR, SOUTH
WINNICKI, SCOTT	BUILDING MAINTENANCE MECHANIC	PLANT OPERATIONS

New Faces at ECMC

continued

NAME <i>Last Name, First Name</i>	TITLE	DEPARTMENT
WALLACE, NICOLE	HOSPITAL AIDE (HA)	CARDIOTHORACIC UNIT (CTU)
WANNEMACHER, DEBBIE	SR. CLERK TYPIST	STAFFING DEPARTMENT
WAWROWICZ, TIM	SUPPLY PROCESS & DISTRIBUTION AIDE	TRANSPORT
WIGGINS, LAMICA	HOSPITAL AIDE (HA)	PREP & PACK
WOOLSTRUM, JEFFREY	REGISTERED NURSE (RN)	8TH FLOOR, ZONE 1
ZAPIZAL, JESSICA	PATIENT CARE PARTNER (PCP)	7TH FLOOR, NORTH

ECMC Sponsors the WNY Health Expo



The WNY Health Expo, held on February 12th, was very well attended. Even with the unforgiving weather, the event was very successful. There were over 100 vendors and approximately 1500 attendees. ECMC speakers addressed various topics that included the Changes in Medicine/Hospitalists, Diabetes Education and Migraines. A bicycle raffle was extremely successful. T-shirts, hats and scarves with ECMC's name were very popular hand-outs.

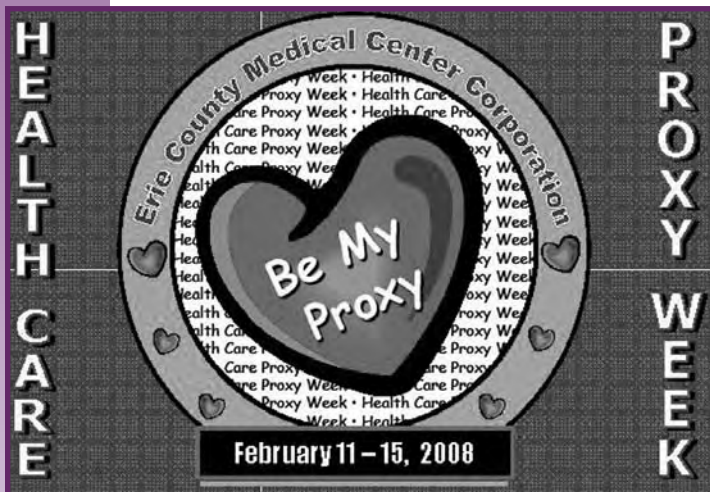
ECMC Retirees: Third and Fourth Quarter 2007

NAME <i>Last Name, First Name</i>	DEPARTMENT	YEARS OF SERVICE
BARBASCH, ANDY	HEALTH INFORMATION SYSTEMS	6
CARROLL, SHARON	OCCUPATIONAL THERAPY	35
FELTZ, JUDITH	AMBULATORY CARE	29
FILES, RICHARD	PLANT OPERATIONS	30
OSIADLO, RENEE	LABORATORY	37
PELECKIS, JULIANNE	NURSING INSERVICE	12
SACHS, LINDA	INTERNAL MEDICINE	30
SOBOROWSKI, HELENE	LABORATORY	33

ECHRA (Erie County Hospital Retirees Association)

Future retirees want to continue seeing some old friends and meeting new ones. Look to see what the Erie County Hospital Retirees Association is all about. If interested, call Les Wrobel, Membership Chairman, at 683-9332, or you can e mail him at leewrobe@roadrunner.com with your name and address and he will send you an informative application.

Health Care Proxy Awareness Increased



Health Care Proxy Week (February 11-15) was emphasized at ECMC to increase awareness of the importance of completing the necessary paperwork and deciding on associated issues. Shown here is ECMC Patient Advocate, Diane Bookhagen, RN, providing Proxy information to John Davis.

A Note of Thanks

Steve & Laurie have been working at ECMC since 1974. Mid-October of last year, Steve suffered a life changing illness. He had a brain injury and then suffered a stroke. We just want to say Thank You for your generosity, thoughts and prayers during the most difficult time in our lives. I truly appreciate all of those who helped me get through this. Although Steve is expected to go home soon, he is now recovering and in rehab here at the hospital.

Laurie Pyrkos

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MED-CENTER

Pulse

Med-Center Pulse is a monthly publication of the Public Relations/Communications Department of ECMC Corporation

Editor: Joseph B. Cirillo

Contributing Editors: Andrea Novaceanu and Janine Doran

Please direct all communications for this publication in digital form to:

Joseph B. Cirillo

E-Mail: jcirillo@ecmc.edu

Pulse Publication/Submission Schedule for 2008

ALL SUBMISSIONS ARE REQUIRED IN ELECTRONIC FORM (either as text in E-mail or in Microsoft Word on diskette/CD). Photographs should be forwarded as digital files/scans.

Due dates for article/digital photograph (if applicable) submission:

2008 ISSUES:

First weekday of month prior to month of publication

ECMC.EDU



462 Grider Street • Buffalo, New York 14215

ECMC Volunteer Board Upcoming Events

The Scrub Sale, headed by Christine Leisner will be held on Thursday, March 13 on the Ground Floor. Look for signs.

Naoma Allen, Chairperson of the ECMC Volunteer Board, announces that the Board's Annual Spring Plant Sale will be held on Friday, March 14, in the Lobby between 9:00 A.M.-4:00 P.M. Lilies, Hydrangeas, Hyacinths, and Azaleas will be on sale.